



CANADIAN  
COATINGS  
ASSOCIATION

# CANADIAN COATINGS CONFERENCE

2026 Media Kit



*Trusted Advocacy.  
Proven Results.*



## CANADIAN COATINGS CONFERENCE

THE PREMIER PLATFORM FOR CANADA'S CASE INDUSTRY

*The Canadian Coatings Conference, hosted by the Canadian Coatings Association (CCA), is the national gathering place for the Coatings, Adhesives, Sealants, and Elastomers (CASE) sector.*

This flagship event delivers essential technical, regulatory, economic, and market intelligence—while connecting manufacturers, suppliers, distributors, and downstream partners across the value chain.

Designed for industry leaders, the conference provides timely insight into emerging opportunities and challenges, fosters meaningful peer-to-peer dialogue, and strengthens the relationships needed to succeed in a rapidly evolving marketplace.

### Why Sponsor or Exhibit?

Sponsoring or exhibiting at the Canadian Coatings Conference positions your brand at the center of Canada's CASE industry. Benefits include:

-  High-visibility exposure to decision-makers across manufacturing, supply, distribution, and end-use markets.
-  Direct access to customers and partners during concentrated networking moments.
-  Alignment with the CCA's mission to advance fair, science-based regulatory policy that supports innovation and industry growth.
-  A credible platform to demonstrate leadership, showcase solutions, and strengthen your presence within the national CASE community.

Conference Sponsorship can be purchased online, or through invoicing options. For invoicing options please contact **CCA's Director of Administration** for more details.



## PREMIUM SPONSORSHIP PACKAGES

Choose from Premium Platinum, Gold, Silver, and Bronze Sponsorship Packages or select from three NEW Food and Beverage Sponsorship Packages. These high-impact touch-points deliver strong brand visibility and deeper attendee engagement. Pricing for Sponsorship Packages is the same for members and non-members.

Premium Sponsorship Packages Details	Platinum	Gold	Silver	Bronze
Pricing <i>*Unlimited Availability</i>	<b>\$ 5,500</b>	<b>\$ 4,500</b>	<b>\$ 3,000</b>	<b>\$ 1,500</b>
Company Logo & Advertising Placement in Conference Program (Members to provide CCA with Ad following Ad Specifications)	Full Page Ad 8.5" x 11"	1/2 Page Ad 5.5" x 8.5"	1/4 Page Ad 4.25" x 5.5"	Logo Only
Company Announced in CCA's Media Release(s)	Yes	Yes	Yes	Yes
Company Recognized by CCA's President & CEO During Conference Events	Yes	Yes	Yes	Yes
Company Logo Featured on Sponsorship Poster on Display in Plenary Room	Yes	Yes	Yes	No
Company Recognized in CCA's Social Media Communications	Yes	Yes	Yes	No
Company Logo Featured on CCA's Conference Web Page	Yes	Yes	Yes	No
Company Logo Featured at the Conference Registration Desk	Yes	No	No	No
Company Recognized by CCA's Chair of the Board of Directors at the Chair Awards Gala	Yes	No	No	No

## ADVERTISING SPECIFICATIONS

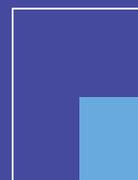
For Platinum, Gold, and Silver Sponsorship Packages all advertisements must be submitted to CCA following the guidelines below for optimum print output. Send artwork to [media@canpaint.com](mailto:media@canpaint.com)



Size: 8.5" x 11"  
Bleed Area: .375"  
File Format: PDF  
Resolution: 300 DPI



Size: 5.5" x 8.5"  
Bleed Area: .375"  
File Format: PDF  
Resolution: 300 DPI



Size: 4.25" x 5.5"  
Bleed Area: .375"  
File Format: PDF  
Resolution: 300 DPI

ORDER ONLINE

## FOOD & BEVERAGE SPONSORSHIP PACKAGES

Food & Beverage Sponsorship Packages Details	Receptions	Meal Service	Networking Breaks
Pricing	<b>\$ 2,250</b>	<b>\$ 2,000</b>	<b>\$ 1,000</b>
<i>*Limited Availability</i>	<i>5 ONLY</i>	<i>5 ONLY</i>	<i>4 ONLY</i>
Company Recognized by CCA's President & CEO During Events	Yes	Yes	Yes
Company Logo Featured on Tabletop Placards at Conference Meal Service Tables	Yes	Yes	No
Company Logo Featured on Sponsorship Poster on Display at Entrance to Event Room	Yes	Yes	No
Logo Featured on Tabletop Placards at Food Stations	Yes	Yes	No
Logo Featured on Tabletop Placards at Bar Service	Yes	No	No
Logo Featured on Tabletop Placards at Coffee/Tea Service	No	No	Yes

ORDER ONLINE

## TABLE TOP EXHIBIT OPPORTUNITIES

Gain prominent visibility throughout the conference's extended networking sessions. Generate qualified leads, showcase new products, services, or technologies, and expand your brand's reach within the coatings industry! These exhibitor stations provide a high-return, strategic platform to maximize your impact at the event.

Table-Top Exhibitor Space Includes	Member	Non-Member
Pricing	<b>\$ 2,000</b>	<b>\$ 2,400</b>
<i>*Limited Availability</i>	<i>10 SPOTS ONLY</i>	
6' x 5' Exhibition Space	Yes	Yes
6' Display Table with Two Chairs for Company Representatives	Yes	Yes
Space for Two Pop-up Banners	Yes	Yes
One Power Outlet	Yes	Yes
Exhibit Space Includes Conference Registration for One Individual	Yes	Yes

To secure your space **contact CCA directly**. Registration opens on February 2, 2026. CCA will provide further instructions and logistical details upon registration.



## GROUP REGISTRATION AND INVOICING OPTIONS

CCA is offering invoicing options for members who wish to bundle group registration, sponsorship and exhibit space purchases together. For invoicing contact **CCA's Director of Administration, Fiona Fei directly**.