

PRIME TIME NEWS

Canada's Trusted Source for Industry News on
Innovation, Technology, Sustainability, and the Economy



Prime Time NEWS is available for everyone. **Subscribe today!**

“ To improve is to change, to be perfect is to change often. ”
Winston Churchill

PRESIDENT'S MESSAGE



April 2025

Bidding our Colleague a Fond Farewell

As some of our members may be aware Lysane Lavoie, CCA's Director of Regulatory Affairs and Management Information, has retired as of April 25th. With more than 20 years with the Association, first joining when our operations were based out of Montreal, she continued working remotely when the Association moved its offices to Ottawa in 2006. She has done a fantastic job! She was a consummate professional dealing with many involved files related to data collection and information management, and in more recent years was also head of Regulatory Affairs. In that role, she worked with and for members of the Association, especially those responsible for regulatory affairs and issue management in their respective companies.

I'm sure that many CCA members know her work ethic well, especially those on the Association's technical working committees like the Paint and Coatings Working Group, which included Government officials and industry representatives, held twice a year over the course of a day in the Fall and Spring. There are usually 20-25 Government officials attending the PCWG meeting along with up to 50 Association members, in person and online. It was and still is two times a year when industry and government come together to share information on the critical legislative and regulatory issues being worked on in the

arguably a very key technical committee for the Association. During those meetings, there is an open and collaborative sharing of ideas that allows both sides to do their jobs effectively related to chemical management and related risk assessment, VOC limits, biocide preservatives, GHS and labelling, EPR for recycling and more.

Of course, there is also the EHS Technical Committee, which is clearly the core Committee working on a range of files that continue to evolve, wherein members must be fully informed on important issues such as GHS and labelling generally. The exchange of ideas in those technical committees will remain pivotal in ensuring member companies are fully informed as to what is 'in the pipeline' that could impact their company operations and the thousands of formulated products that may be implicated. And more importantly, it deals with proposed regulations that are moving forward pre-Canada Gazette, which may still be altered in some way, as needed, in the interests of the industry before it is posted in the Canada Gazette.

There are other Committees Lysane has been instrumental in supporting and leading in concert with others, such as the Coatings & Adhesives Working Group (CAWG), wherein CCA members and representatives from PMRA meet to discuss challenges related to biocides used for antimicrobial control in thousands of coatings products sold in Canada. She participated and supported efforts related to the Industry Coordination Group for CEPA (ICG) and was always supportive of the important technical work done by the ICG to advance general legislative and regulatory files in the interests of the chemical industry in Canada.

These are some of the issues Lysane was key in managing via technical committees and other outside working groups. Her dedication to the work she did for the Association is unparalleled, and it will be difficult to match. The Board and all Association staff will miss her dearly and will always be appreciative of the work she did, which was always for the benefit of Association members. On April 25th, we had the opportunity to celebrate Lysane with a staff luncheon. We couldn't just let her slip away empty-handed without some well-deserved praise for all her hard work. Special thanks to **Noémie LaCoté**, an award-winning Canadian landscape artist who turned around a gorgeous commissioned piece for Lysane of the Brodeur Creek at the Mauricie National Park, in the province of Québec.

Since Lysane will not be joining us this year, the CCA team and I presented her with one of CCA's Distinction Awards, in recognition of her years of service and the tremendous value she has brought not only to the Association but to its members and the industry writ large.

We wish her and her partner Jacques well in retirement and nothing but sweet music, soft summer breezes and fine wine in the coming years!

Gary LeRoux
President & CEO
Canadian Coatings Association



extensive executive search. He replaces Gary LeRoux who has served the Association's membership as CEO for 14 years and who has decided to retire. He will continue to assist the Board and CEO with strategic advisory services for several months in transition to the new CEO.

"I am looking forward to joining the Canadian Coatings Association to add value to the ongoing work on many regulatory files impacting member companies producing thousands of formulated products Canadians use and rely on everyday. This is the case at the retail level and critical inputs used in many other industry sectors such as construction, automotive and industrial," commented Carey.



For more information, contact:

Melanie Di Tullio

Director, Graphic Design & Digital Communications, CCA
613-231-3604 Ext: 224



Canadian
Coatings
Association

Association
Canadienne
des Revêtements

Trusted Advocacy.
Proven Results.

Fidèle défenseur des intérêts.
Résultats éprouvés.

Join the Community. Follow CCA on LinkedIn!

Let's talk coatings, technology, and regulations!
CCA invites you to join us on LinkedIn.



IN MEMORIAM

**In Memory of Robert John (Bob) Harding June 3, 1963 – April 20, 2025**

Many in the Coatings industry, especially in Ontario, may have worked with Harding Display over the years. Please note that Robert (Bob) Harding of Harding Display, based in the Greater Toronto Area, passed unexpectedly at his home on April 20th, 2025. He was a beloved husband, father, son, and brother and 'the heart and soul of his family' and cherished by his lovely wife Josette Buisson and four sons and brother-in-law is André Buisson, a long-time CCA Board member.



ADVOCACY REPORT



There are many regulatory issues CCA is currently working on in concert with its technical committees, and those are shared with them via the [Canada CoatingsHUB](#) and recapped monthly via the Regulatory RADAR. If you are a non-member and would like to have a complimentary copy of the last month's Regulatory RADAR please [contact CCA](#).

New Support for Canadian Businesses Affected by US Tariff Countermeasures

Countermeasures are impacting CCA members depending on what they are importing. Finance Canada continues to work with CCA and other stakeholders to provide support to Canadian businesses during this unprecedented time. Order In Council 2025-0466 published on April 16, 2025 provides 'the' mechanism for tariff relief, which is available to members who meet the eligibility conditions as per the HS Codes for use in manufacturing, processing or packaging products in Canada.

CCA Granted Extension for Comments on PFAS Risk Management Approach

CCA has been granted an extension to provide comments on the Final State of the PFAS report published on March 8th, 2025; comments were due by May 7, 2025. A significant body of new information has been prepared and is being submitted to the European Chemicals Agency. The extensive data includes confidential business information that will need to be adapted for the Canadian context. The new deadline for CCA is August 5, 2025.

CCA Identifies 30 Canadian Regulations to Repeal or Amend to Improve Productivity

CCA staff have identified 30 regulations that should either be repealed or amended to remove non-tariff trade barriers with the United States. Some of the low hanging fruit that will reduce regulatory burden and redtape include repealing the Part 14.3 of the Hazardous Products Act (True copy of label), the Masked Name Regulations supporting New Substances Notification protection of confidential business information for a fee, and the Hazardous Materials Information Review Act requiring Canadian suppliers to apply and pay a fee to protect information on a safety data sheet or labels. Many others could be amended to incorporate by reference decisions made by other trading partners to alleviate administrative burden and cost.

PMRA Signals Harmonizing Assessment Methodology with the US EPA

CCA has argued for movement on this file for several years given the the current ASW (Anti-fouling System) for antifouling coatings release rate assessment is outdated and not representative of other countries such as the US, EU, Australia, etc. Yet ships with antifouling coatings from those countries enter Canadian waters, including the St. Lawrence Seaway daily as well as ports adjacent to two oceans. CCA remains hopeful that the final decision will be made soon to align with Canada's largest trading partners and not have CCA member companies subject to a less than 'best in class' method that will also cost 10 times more than the preferred ISO Methodology.

Ensure Nothing is Missed on Regulatory Compliance in Canada

For more details on the issues noted above, and many more over the past month, please review the latest monthly **Regulatory RADAR** (Canada and US/Int'l Edition) with links to important documents and ongoing actions being taken by CPCA and its committees on behalf of industry. **For Members Only.**

Note: If you are not a CPCA member, please ask for a **complimentary copy of the latest Regulatory RADAR**.

Send me a Copy of the Regulatory RADAR



Canadian
Coatings
Association

Association
Canadienne
des Revêtements



Canadian Coatings Conference

MAY 21 - 23, 2025
HALIFAX HARBOURFRONT

REGISTER

GREEN INITIATIVES



AkzoNobel and Signify Extend Relationship to Paint a Brighter Future

Building on an already strong relationship, **AkzoNobel** will provide Interpon F products for Signify's Philips LED consumer outdoor luminaires. The coatings range, which is specifically designed for outdoor use, was selected after extensive testing of its proven durability, as well as its ten-year warranties for gloss retention.

ALTANA is on the Way to "Net Zero Emissions" Along the Entire Value Chain

The globally active specialty chemicals group **ALTANA** has pledged to operate virtually greenhouse gas-free worldwide by 2050 and to achieve "net zero emissions." Specifically, emissions across the entire value chain (Scopes 1, 2, and 3) will be reduced by 90 percent by then. The company will permanently remove any remaining unavoidable emissions from the atmosphere using recognized processes. Already by 2040, ALTANA aims to reduce greenhouse gas emissions within its direct sphere of influence (Scopes 1 and 2) by 90 percent.

Azelis Launches 'Impact 2030' to Drive Sustainable Solutions and Lead the Industry Through Sustainability Excellence

Azelis, a leading innovation service provider in specialty chemicals and food ingredients, proudly announces the launch of its new sustainability program, Impact 2030. This initiative marks a significant advancement in Azelis' commitment to driving sustainable innovation and creating positive impacts across the industry.



Canadian
Coatings
Association

Association
Canadienne
des Revêtements

*Trusted Advocacy.
Proven Results.*

*Fidèle défenseur des intérêts.
Résultats éprouvés.*



Supporting Trusted Brands

CCA supports a **strong** and **vibrant** coatings industry in Canada which contributes more than **\$20 billion in economic output** to the Canadian economy.

Be part of the Canadian Coatings Network — Join CCA!

MEMBER RECOGNITION



Axalta Wins 2025 Automotive News PACE Pilot Award

Axalta NextJet™ is a next-generation, sustainable digital paint technology for the automotive industry. This advancement allows for precise paint placement and enables **design flexibility** for tutone and graphics on vehicles. Axalta NextJet™ also eliminates masking and can reduce labor, energy and waste while increasing productivity and efficiency rates. This can help to contribute to a 30% reduction in CO2 emissions and significant cost savings for vehicle manufacturers.

BASF Recognized as One of Greater Toronto's Top Employers for the 12th Consecutive Year

BASF has been recognized as one of **Greater Toronto's Top 100 Employers** for the 12th consecutive year by Mediacorp. This award acknowledges employers with outstanding workplace practices, including innovative human resource programs and progressive policies.

Vibrantz Technologies wins 2025 Gold Edison Award for innovative Pearls® Solid-colourant Tinting Solution

Vibrantz Technologies announced it has won the **2025 Gold Edison Award** in the Automotive Materials category with its patented Pearls® solid-colorant tinting solution, a

honoring excellence in new product and service development, marketing, human-centered design and innovation.

We want to know!

Your News Stories are Important - Help Us Share Your Successes.

Please share with CPCA appointments, awards, and special recognition in your company.

[Share my News](#)



Time to Coalesce in the Midwest!

[Learn More](#)

CANADIAN ECONOMY



Economy Shrank 0.2% in February, StatCan Estimates 1.5% Annualized Growth for Q1

The **Canadian economy shrank** in February, but economists say bad weather was likely the larger culprit than uncertainty related to the trade war with the U.S. Statistics Canada said Wednesday that real gross domestic product decreased 0.2 per cent in February after the economy grew 0.4 per cent in the first month of 2025. It also said that early signs suggest there was moderate growth in March.

How Trump's New Tariffs on Canada Impact the Coatings Industry

The coatings industry, **which depends on key raw materials** like titanium dioxide, resins, solvents, and protective pigments, is particularly vulnerable to these trade disruptions. With Canada being a major supplier and trading partner in the coatings sector, manufacturers,

contractors, and inspection companies across both countries are expected to feel the impact of increased material costs, supply chain delays, and economic uncertainty. These factors will drive up the cost of coatings production and, by extension, coatings inspection services.

TECH INNOVATIONS



Introducing NUGEN® HLD-CD by Arxada: A Game-Changer in Healthcare Disinfection

Arxada, a global leader in specialty chemicals and innovative solutions, announces the launch of NUGEN® HLD-CD, a revolutionary healthcare disinfectant to medical facilities across Europe. This game-changing solution disinfects medical devices in just five minutes, ensuring that even the most resilient microorganisms, which can withstand harsh conditions, are destroyed.

Government of Canada Partners With MDS Coating Technologies Corporation to Advance Innovative Aerospace Nano-Coating Technologies

Prince Edward Island (PEI) is home to some of Canada's most innovative and export-driven industries, including aerospace. As part of our long-standing support for a strong aerospace sector, the Government of Canada is making investments that will foster innovation and help create well-paying local jobs.



**Coming
Soon**

Canadian Coatings Association's Modernized e-Learning Program

Learn the Skills Necessary to Succeed
in Today's Most Innovative Industry.



Diploma Coatings
Technology



Diploma Coatings
Technical Sales



Diploma Canadian
Coatings Regulations



Diploma Coatings
Retail Sales



Canadian
Coatings
Association

Association
Canadienne
des Revêtements

The Coatings Academy is the Canadian Coatings Association's Online Educational Program offering modernized training to meet the needs of professionals working in or entering the industry.

[View this email in your browser](#)**The Canadian Paint and Coatings Association**

Our mailing address is:

900-170 Laurier Avenue West

Ottawa ON K1P 5V5

[Unsubscribe from this list](#)

Copyright © 2022 Canadian Paint and Coatings Association, All rights reserved.

