



Canadian Paint
and Coatings
Association

Association canadienne
de l'industrie de la peinture
et du revêtement



Changing Times



New Challenges

CPCA's Annual Conference & AGM



Paint. Share. Recycle.

PaintShare is a program that helps people pick up leftover paint that has been collected at participating paint recycling locations. Sharing leftovers is cost-effective, energy efficient, and puts paint where it belongs – on buildings, walls, and in the hands of aspiring artists – and diverts it away from our sewers, dumps, and landfills.

**For more Information
visit productcare.org**



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Changing Times, New Challenges

CPCA's Annual Conference & AGM

May 24 -25, 2023, Queen's Landing, Niagara-on-the-Lake

The new world order continues to evolve and there are many lessons learned from the past several years in the pandemic and the new challenges posed by it. The CASE industry is ready to take on a brave new world with strategic investments in innovation, optimizing existing production where possible, supply chain management with increased digitization, etc. All the while ensuring more sustainable products and processes for their customers and the environment. The industry has come a long way in the past five years with more sustainably sourced products, reduced intensity in the production of those products and strong commitments to sustainability especially as it relates to the environment while honouring commitment to the other two pillars, economic and social governance. Neither of one of the three can exist without the other to ensure a stable and vibrant coatings industry in Canada.



Wednesday, May 24, 2022

Board of Directors Meeting

1:30 p.m. — 5:00 p.m.

Loyalist Room

Welcome Reception

7:00 p.m. — 10:00 p.m.

Atrium

Thursday, May 25, 2022

Breakfast

7:45 a.m. — 9:00 a.m.

Lunch

11:30 a.m. — 1:00 p.m.

Tierra Restaurant

Business Sessions

9:00 a.m. — 5:00 p.m.

Georgian Grand Ballroom

Thursday Night

Chair's Awards Reception & Dinner

6:30 p.m. — 11:00 p.m.

Château des Charmes

**Shuttle Service Starts at 6:00 p.m.*

Entertainment by Lady be Good

Trusted Advocacy.
Proven Results.



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9:00 — 9:15

Darrin Noble, Chair
President & COO, Cloverdale Paint

Chair's Welcome



9:15 — 9:45

Eyde Fox Abrams, Vice President
The ChemQuest Group

Tales from the Trenches

This session will provide business observations on the post-pandemic Coatings Industry value chain from a global consulting firms' key takeaways based on first-hand experiences advising clients during a tumultuous time. These observations will focus on supply chain conditions, R&D efforts, M&A activities, and strategic planning across the spectrum of multinational and national companies.



9:45 — 10:15

Michael F. Cunningham, FCIC, FCAE, FEIC, P.Eng.
Department of Chemical Engineering, Queen's University

Switchable Systems on the Road to ESG Coatings

Coatings companies are now on the road to more ESG products. This session will address interesting research in the field of more sustainable solvents, surfactants, polymers and greener coatings and surfaces. How will biomass conversion and separation lead to products from biobased materials like algae and lignin in the months and years ahead? Will there be real alternatives that sustain the performance of existing chemicals in commerce? Find out here.

10:15 — 10:30

Networking Coffee Break





10:30 — 11:00

Doug Bohn
Orr & Boss

Economy: A Key Pillar of Sustainability

Often forgotten is one of the three pillars of sustainability, the economy. The session will lay out some of the numbers in the CASE industry over the past several years looking at the ups and downs, the challenges, and the successes in what was a mixed bag of numbers. The session will also cover the recently updated Economic Impact Study on the coatings industry in Canada completed by Orr & Boss. There may be surprises for some on the numbers and a forecast for the Canadian market and markets around the world more generally. Numbers matter.



11:00 — 11:30

Mark Kurschner, President
Product Care Recycling

Extended Producer Responsibility

What's going on the world of paint waste recycling? How much is it costing manufacturers who pay 100% of the total costs? Can we expect more costs or less going forward? So many questions requiring so many answers. This session will get all up to speed in the constantly evolving world of paint collection, recycling, etc. in what some argue is an over-regulated world in some Provinces.

11:30 — 12:00

(CPCA Members Only)

AGM

11:30 — 1:30

Tiara Restaurant

Lunch





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1:30 — 2:00

Tracy Young, Sr. Global R&D/TS&D Director Coatings
Performance Monomers & Plastics Additives

Coatings Sustainability: The Future is Now

More than at any time in the past, coatings are increasingly on the cutting edge of sustainability. This has only happened because the industry has clearly been among global leaders on innovation, building new research facilities, developing new technologies, and with market-driven solutions for customers. That is the case whether it is for architectural or industrial applications. The future is moving quickly to a new, low carbon approach to business, which will be very different 10 years from now as much as it was 10 years ago.



2:00 — 2:30

Riaz Zaman, Counsel, Government Affairs
American Coatings Association

The View from the South

Canada and the United States operate in a highly integrated economy and what happens in one country affects the other and vice versa. Who's hurting who and what can we learn from the other? That is the question this session will try to address and look at key areas from a different lens related to VOC, chemical assessment, biocides and more. Is regulatory alignment really necessary and what happens if it's not? Good question!



2:30 — 3:00

Gary LeRoux, President & CEO
CPCA

Time for Your Regulatory Check-Up

The fire hose of regulations seemed to have been turned up on high over the past two years with no end in sight for the chemical sectors. This session will look at the impacts on the industry now and potentially into the future. It will assess what has been done to date and what must be done to address emerging issues in future like legislative change and the state of chemicals management; where is Canada headed on new VOC limits and will we ever get there; the cancelation of critical biocides and its impact on paint preservation; and new sustainability initiatives impacting industry and the marketplace more generally.

3:00 — 3:15

Networking Coffee Break





3:15 — 3:45

Dan Wu, Ph.D and J. Alberto Pino Andrade, Ms.C
DOW Coating Material

A New Vision for Paint Formulation

Innovation in the CASE industry continues at a rapid pace. The formulation world continues to evolve in terms of ingredients used in thousands of CASE products. Dow has focused on innovative ways to compare ingredients and order samples used in product formulation that includes digitizing material selection in paint and coatings. This effort seeks to address challenges faced by paint formulators in meeting increasing demands of their end-users to optimize both production and innovation time needed to enhance their formulations. This session profiles a unique way to overcome application challenges with a 'new paint vision' for the future.

3:45 — 4:30

Discussion Panel

Challenging Times, Better Days Ahead?

This session includes four panelists representing companies in the manufacturing and supplier/distribution classes of membership and ongoing challenges from their perspective in the coatings value chain. The past several saw severe supply chain constraints due to Covid-19, fallout from the war in Europe and inflationary pressures generally. Are there key takeaways and lessons learned? What might the future hold and are we ready? Are better times ahead in the CASE industry in Canada? Find out the answers to these and other questions in this highly interactive session with the panel and audience.



Darrin Noble,
President & COO
Cloverdale Paint



Jake Jevric, Vice President,
Global Marketing/Distribution
Lorama Group



Katie Maljaei, National Sales
Manager – Material Science
Brenntag Canada



Steve Veroba, Regional Sales Director,
Central/West Canada
Benjamin Moore & Co.



4:30 — 4:45

Darrin Noble, President & COO
Cloverdale Paint

Closing Remarks

6:30 p.m. — 11:00 p.m.

Shuttle Service Opens at 6:00 p.m.
Château des Charmes

Chair's Award Reception & Dinner

Thank you to our Sponsors

CPCA would like to extend a warm thanks to all of our sponsors. Your financial support helps CPCA provide our entire membership with a conference that is engaging, insightful, and entertaining.





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Your Partner in Polymers

Sustainability Matters

Did you know Canadian manufacturers and CPCA members not only care about the environment and health and safety of their workers but they know *sustainability matters*.

It's why they create coatings products in a responsible way following industry best practices for green chemistry providing consumers with reliable products that perform. Canadian manufacturers also pay 100% of the costs to ensure Canadians have access to depots and easy drop off points for empty paint cans to be recycled or left-over paint to be donated and re-used.

#coatingsaresustainable



joie de vivre:

(ZHwä də vēvrə) noun

Exuberant enjoyment of life.
“Their room was painted with joie de vivre”

Benjamin Moore™ colour of the year is Raspberry Blush 2008-30 — Joie de Vire, a vivacious shade of coral tinged with pink that will change any interior into an iconic one of a kind retreat filled with electric optimism and balanced with resplendent tranquility.

Available in stores and all participating retail outlets that sell Benjamin Moore™ Paints.



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Sustainability Matters

The coatings industry in Canada leads the world in post-consumer paint recycling with a program in every province.

CPCA members have been supporting product stewardship programs in Canada since the early 1990s.

Éco-peinture, Alberta Recycling Management Authority and Product Care work to ensure Canadians have easy access to recycling depots in every province.

Paint Share is available at participating depots.

#coatingsaresustainable



productcare.org



albertarecycling.ca



Société québécoise de gestion écologique de la peinture

ecopeinture.ca



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INORTECH

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EMCO-Inortech is committed to the responsible distribution of chemicals and essential ingredients. EMCO-Inortech work with suppliers and customers to protect the environment, supporting their employees, and giving back to the community. EMCO-Inortech are committed to playing a constructive and collaborative role as a responsible environmental citizen in the life of the surrounding community. This includes dedication to a clean environment through innovative industrial technology.

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Plant a *Tree* Grow *Clean Air*

*With Tree Canada's
National Greening Program*

CPCA has partnered with Tree Canada to help restore damaged ecosystems and forests. This year through the National Greening Program 625 trees will be planted in areas across Canada that are most in need of reforestation and ecosystem restoration. While growing, these trees will sequester carbon dioxide and produce oxygen. Trees also provide many other benefits such as creating habitat, removing pollutants from the air and regulate storm water. A mature tree can absorb as much as 22 kg per year. It is estimated that over an 80 year lifespan a tree can sequester 200kg of carbon dioxide and produce the oxygen we breathe.

CPCA invites our member organizations to join us — plant a tree and grow clean air! Each tree planted supports Canadian ecosystems, helps restore forest cover and fight climate change. Our partnership offers members the opportunity to engage with Tree Canada through their National Greening Program or their Grow Clean Air program for those that want to reduce their carbon footprint.

*For more information
visit www.canpaint.com*



TreeCanada

Research Posters

New

Network with the Next Generation

CPCA has coordinated with some of Canada's Leading Universities to bring you research from the next generation of scientists. Be sure to stop by the research poster booths at the back of the Georgian Ballroom to learn more about the latest research in chemistry.

Title of Research

Name of Student

Name of University

Title of Research

Name of Student

Name of University

Title of Research

Name of Student

Name of University

Title of Research

Name of Student

Name of University

Title of Research

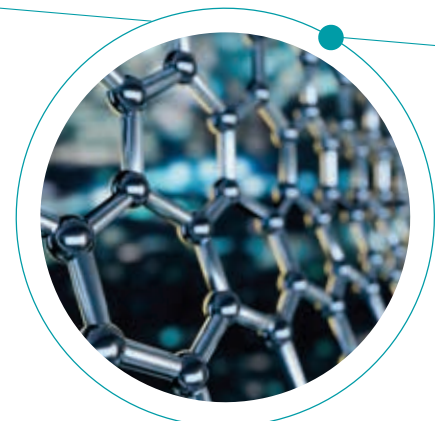
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Name of University

Title of Research

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