

PRIME TIME NEWS



— *A Brief Look Inside Canada's Coatings Industry* —

IN THIS ISSUE

AUGUST 2020

LATEST ADVOCACY
CPCA REPORT
SUSTAINABILITY
ECONOMIC NEWS

PRESIDENT'S MESSAGE
MEMBER NEWS
TECH & INNOVATION
INTERNATIONAL NEWS

ACTUALITÉS PRIME 
HEURE

*Subscribe to the French version
Actualités Prime Heure*



This is no time for ease and comfort.
It is time to dare and endure.

Winston Churchill

CPCA'S LATEST ADVOCACY EFFORTS

- CPCA Advocacy Secures Return of Approximately \$15 million in Ontario Surplus Funds for CPCA Members on July 9
- CPCA Engaged in Advocacy on Canada's Countermeasures on US Aluminum Tariffs Impacting the Coatings Sector
- CPCA Participates in Ontario Government Consultation on New Regulations for Paint Recycling
- New Recycling Fees for Aerosols Comes into Effect in Alberta in November
- Member Feedback Sought on Proposed PMRA Re-evaluation Decisions for Six Paint & Coatings Preservatives
- Officials Provide Clarity on Status of Non-PMRA Registered Biocides in Paint and Coatings
- CPCA and Allied Industry Associations Address Possible CEPA Amendments by Federal Government
- Architectural Members Challenge Federal Officials on Recent MEKO Performance Evaluation Report
- Health Canada Updates MEKO Performance Evaluation Report Following CPCA Comments
- Health Canada Determined to Implement Lower Limit for MEKO for Indoor Consumer Alkyd Products Despite Lack of Cost-Effective Alternatives
- All Substances in the CMP-3 Base Oils Group Concluded Non-toxic
- CMP Risk Management Performance Evaluation Reports Published on Pigment Red 3, Lead and PBDEs

PLEASE NOTE: Should members require further information on any of the above or other items included in this newsletter they can search them on the [CoatingsHUB](#) or contact CPCA directly.

CANADIAN PAINT
AND COATINGS
ASSOCIATIONDE L'INDUSTRIE DE LA PEINTURE
ET DU REVÊTEMENT

INSIGHT 2021

ADVERTISING OPPORTUNITIES NOW OPEN

CPCA INSIGHT, Industry Guide and Directory, is the resource for the most relevant Canadian paint and coatings industry information. Providing an annual snapshot of the Canadian paint and coatings industry and offering a wealth of useful, easily accessible reference information about the CPCA, its members, its activities and its services. INSIGHT is distributed along with CFCEM's Buyer's Guide to over 5,000 CASE companies in Canada and the US. With a readership comprised of high level executives and the c-suite advertisers can bolster their marketing efforts. INSIGHT is also available online and in a digital format for all CPCA Members.

To Advertise visit canpaint.com
or contact mditullio@canpaint.com



RESCHEDULED TO MAY 2021

CPCA'S 107th ANNUAL CONFERENCE & AGM Driving Change & Innovation: One Coating at a Time

*CPCA's Annual Conference has been rescheduled for next May.
Mark your Calendars as the Conference will take place May 26 & 27, 2021
at the Fairmont Chateau Frontenac in Québec City.*

CANADIAN PAINT
AND COATINGS
ASSOCIATIONASSOCIATION CANADIENNE
DE L'INDUSTRIE DE LA PEINTURE
ET DU REVÊTEMENT

PRESIDENT'S MESSAGE

As Canada's economy continues to open up, credit has to go to all levels of government in getting Canada to an enviable low level of infections compared to many other jurisdictions. However, there are now widespread calls for the Federal Government to do two things: 1) focus on a strategy for economic renewal and growth to address critical issues affecting Canada's competitiveness, productivity and direct foreign investment; and 2) recognize that fiscal capacity is limited and there must be a clear fiscal plan that charts a course to rein in federal spending and control debt. Both are underlying conditions for a strong economy. Sound fiscal



The Canadian Chamber of Commerce and the Business Council of Canada, arguably the largest voices for industry in the country, continue to impress upon the federal government the need to create a fiscal plan before committing further spending. In addition, another group to which the Chamber of Commerce belongs has focused on “Securing Canada’s Economic Future,” recommending important measures for Canada’s economy including “leveraging Canada’s world-class industries, advancing regulatory efficiency, attracting capital investment, and enhancing critical infrastructure.” A recent report from the Group goes on to note in its recommendations two critical approaches needed to stabilize the economy: 1) a commitment to evidence, science and outcomes-based impact assessment for all policies and regulations; and 2) the need to advance more agile regulations over more rigid and highly prescriptive regulations. This approach harkens back to the past commitment by a recent Treasury Board President, Hon. Scott Brison, to rein in bloated and outdated federal regulations stifling Canada’s economy. That effort seemed to have fizzled out, but must be put back on the government’s agenda as part of Canada’s recovery.

These measures will be very important for the paint and coatings sector as the Federal Government seeks to renew the existing Chemicals Management Plan assessing chemicals of concern in commerce. They must rely on the risk-based approach to chemicals management that has served the Government and Canada well to date. In fact, it has been a world-leading approach as other national jurisdictions have adopted a similar regime for their chemical assessment. This rigorous approach recognizes that chemicals are critical ingredients used in literally tens of thousands of products every day and a risk-based approach ensures the protection required for both human health and the environment.

Recently we saw how important those products are in the case of coatings, and other sectors, during the pandemic. Public Safety Canada designated paint and coatings specifically as an essential service given the make-up of its many products such as antiviral coatings used for essential PPE and medical equipment, including ventilators. Other examples include waterproofing coatings, which are essential in preventing “Sick Building Syndrome” including mould mildew buildup. These products are also used for remediation projects in existing facilities such as nursing homes, hospitals and other areas where public health is critical. Coatings are applied to consumer goods and packaging, which is essential to sustain the integrity, stability and security of the final products. Such packaging ensures nutritious food can get to the public unharmed and at reasonable prices, including for vulnerable populations, and is especially important in times like we are experiencing today during the pandemic.

Many chemical industry sectors play an important role in this pandemic, which is still far from over. Those roles are critical to getting us back to the economy Canadians are used to, the economy important advocacy groups stress we need to get back to as soon as possible. Working together on better policy and more agile regulations, industry and government will be able to turn the corner and get to a stronger economy sooner than later.

Gary LeRoux
President & CEO



NOW LIVE

CPCA's CMP SUBSTANCE DATABASE

CPCA's Substance Database is NOW LIVE on the Canada CoatingsHUB, complete with over 1,100 CASE related chemicals, sorted by CAS-RN, providing members the current status on chemicals in commerce and any changes being considered.

*To book a training session
contact mditullio@canpaint.com*

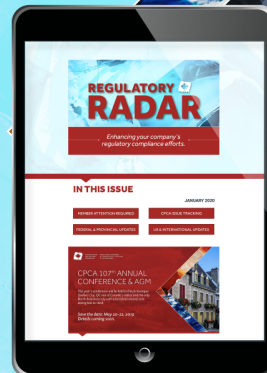


REGULATORY RADAR

WHAT MEMBERS READ TO STAY
AHEAD OF REGULATIONS

The RegulatoryRADAR is Canada's premiere publication for the coatings industry. Get this 'member only' publication for better outcomes for your business.

*To learn more visit canpaint.com or
contact CPCA to become a member!*



CPCA REPORT

Vigilance on Chemicals Critical in Canada

Gary LeRoux, President and CEO of CPCA, wrote a recent article in CoatingsWorld Magazine about the key issues being worked on by CPCA. It also notes CPCA's Chemicals Management Plan Database, part of the CoatingsHUB, which was specifically designed to help members track and address numerous chemical assessments and decisions for substances or groups of substances used by the Coatings, Adhesives, Sealants, and Elastomers (CASE) sector in 2020-2021 and beyond. The article reminds us that a formal consultation on an Architectural VOC Regulatory Amendment for Canada, targeting 63 product categories, is planned for the fall of 2020. The government's goal is to secure additional emissions reduction by aligning the existing Canadian Regulations

industry faces in Canada with respect to ongoing re-evaluation of biocides used for paint preservation, especially for water-based paints, which now constitutes more than 90 per cent of the architectural paint sold in Canada.

Canada's Countermeasures on Aluminum Tariffs Impacting Coatings in Canada

CPCA is actively involved in seeing relief for members impacted by Canada's countermeasures on aluminum tariffs imposed by the United States. These countermeasures are impacting certain substances like pigments and dyes, which could have a deleterious impact on dispersions and various finished products used in the auto refinishing sectors. The bottom line for the coatings industry is the impact those countermeasures could have on manufacturing here in Canada. CPCA's submission will focus on those impacts and it will seek exemptions where necessary by the September 16 deadline for those countermeasures to come into effect.

CPCA Successful in Return of Ontario Recycling Surplus Funds

Over the past several months CCA was engaged in an extensive advocacy effort that culminated in the Ontario Environment Minister issuing a direction letter to Stewardship Ontario to return 100 per cent of the surplus funds to paint stewards, which were accumulated when paint companies were still operated by Stewardship Ontario pre-2015. Unfortunately, none of the interest on those funds were included, which calls into question the importance the previous program operator places on its fiduciary responsibility with respect to funds held in trust during that time. As a result of CPCA's efforts, approximately \$15 million in surplus funds was turned over to Product Care on July 9, which will be disbursed to CPCA members who were initially overcharged in fees.

CPCA Supports Canadian Manufacturers & Exporters Comments on Modernizing Hazardous Waste Reporting in Ontario

CME supports the current proposal to modernize hazardous waste reporting in Ontario, which requires all hazardous and liquid industrial waste to be disposed of with a proper receiver and transported by a Ministry-approved carrier. CME stresses that the current process for waste manifests are paper-based forms, which increases costs and red tape for manufacturers. However, it notes the new digital service must have seamless integration with Transport Canada and activities related to Transportation of Dangerous Goods (TDG) Regulation activities, such as the Canadian Notice and Movement Tracking System (CNMTS). However, the primary concern with this effort is the enormous cost that this will likely place on industry as there has been no cost-benefit analysis provided and recent expenditures by the responsible Authority have increased by 400%. If this is the case with this new approach it will not be aligned with the Ontario Government's policy on red tape reduction.

ECCC Responds to CPCA Inquiries on Regulatory Compliance for Online Paint Sales

Enforcement Branch is aware of the challenges created by the growth of the online market, specifically the importing of non-compliant products. Environment and Climate Change Canada is responsible for administering and enforcing CEPA, 1999 and its regulations in accordance with the Compliance and Enforcement Policy for CEPA, which can be accessed online. When there is evidence of a contravention, officers take enforcement measures in consideration of factors set out in this policy, including issuing warnings, environmental protection compliance orders or directions. When appropriate, officers conduct investigations to collect evidence for the purposes of prosecuting in court. In Canada, importers, just as domestic suppliers, are responsible for ensuring that their products meet our regulations and standards. Ignorance of the law is not an excuse. **ECCC encourages all CPCA members** to continue to inform our Enforcement Branch of any potential violations.

ECCC Rescheduling Release of CMP Publications

The federal government is extending the length of consultation periods and reporting deadlines for some Risk Management instruments. ECCC has also been looking at staging the release of assessments and risk management publications in light of stakeholders' reduced ability to respond during the pandemic. Several Final Screening Assessment Reports and Draft Screening Reports were published during the month of July and August, largely concluding a non-toxic status in substances contained in these groups.

Reviewing Government's Recent Risk Management Strategy for Performance Measurement

The fall 2018 report of the Commissioner of the Environment and Sustainable Development (CESD) found that Health Canada and Environment and Climate Change Canada should do more to "assess whether they were meeting their overall objectives to reduce the risks of toxic substances to human health and the environment". In response to the CESD recommendation, the Performance Measurement Evaluation Strategy was developed for evaluating the effectiveness of actions taken to address risks posed by substances found toxic under CEPA and outlining why, how and when to perform measurement evaluations. The intent is to provide constructive comments on how both industry and government might work toward improving performance measurement based on actual evidenced-based data and the proper interpretation of that data in the best interests of those affected.

European Union Moving Ahead with Microplastics Restrictions

The EU's focus on microplastic restrictions focuses on the use of intentionally added microplastics in consumer and professional use products. Under these new restrictions, only water-based paints and coatings are of relevance for the potential release of primary microplastic particles to the environment; solvent-based paints and powder coatings are exempt. Secondary microplastics originating from degradation of paint films are also not targeted in the scope of this restriction, which covers only potential releases during manufacturing activities such as the formulation and ultimate uses of targeted microplastic-containing products prior to

Coatings World Magazine Hosts Webinar on Adapting in Challenging Times

Tim Vogel, Chair and CEO of Cloverdale Paint, and CPCA Board Chair; Eric Finkelman, SVP and General Counsel at Benjamin Moore; and Jonathan Falder, Special Projects Director, HMG Paints were among the invited leading [manufacturer panellists](#).



Please consult the CPCA Coatings/HUB for more details on each topic.

MEMBER RECOGNITION

Mapei Wins Gold!

Mapei was recognized for providing a healthy workplace & a gold medal winner at the 2020 Starnet Design Awards. Last month, [Mapei](#) was recognized as the first manufacturing company in the building products industry to become Fitwel Certified. Created by the U.S. Centers for Disease Control and Prevention (CDC) together with the General Services Administration (GSA) and operated by the Center for Active Design (CfAD), Fitwel rates workplaces that promote positive health outcomes for occupants. As a "[Starnet Preferred Vendor](#)," Mapei was awarded the Gold Medal for its role in three US winning projects.

BASF Among the 2020 WSIB Award Finalists

BASF recognized for Canada's Best Health & Safety Culture and Canada's Safest Chemistry Employer by the WSIB. Erika Harris – BASF Canada is also among the finalists for the [Rising Star Award](#) and Sean Cammaert – BASF Canada among the finalists for the Safety Leader of the Year.

CPCA Members Recognized in BC

Several CPCA Members figure prominently among the recognized BC Ministry of Transportation Products List published on July 16. Cloverdale, Sherwin-Williams, BASF, PPG, Mapei and Dow products are [recognized in various categories](#) of products such as for structural steel application, traffic paint, field antigraffiti, and patching products.

PPG Foundation Awards More than \$200,000 in Scholarships

The scholarships awarded by PPG will help empower the next generation of innovators. The 2020 scholarships include 25 awards for children of PPG employees and students who live in communities near PPG facilities. [The PPG Foundation](#) has awarded more than 3,000 scholarships to U.S. students since establishing the PPG Foundation Scholarship Program in 1956.



CPCA Monthly Report on M&A and Distribution Agreements, Available on the

SUSTAINABILITY

PPG to Receive DOE Funding for Energy-Saving Automotive Paints and Coatings

PPG and U.S. Department of Energy (DOE) Lawrence Berkeley National Laboratory (LBNL) scientists will explore new algorithms and supercomputing resources to model paint flow, levelling for advanced energy-efficient multi-layer coatings systems for the automotive industry. The project – “*Modeling Coating Flow and Dynamics during Drying*” – was selected to receive DOE funding through its High-Performance Computing for Energy Innovation (HPC4EI) program.

Sherwin-Williams Introduces New Polyurethane Flooring Solutions

Sherwin-Williams has launched a set of extremely hard-wearing, hygienic, chemical- and slip-resistant polyurethane flooring solutions with beneficial application properties – as the newest addition to its [High-Performance Flooring portfolio](#). These systems set a new standard for performance and longevity in resinous flooring.

Axalta Releases 2018-2019 Sustainability Report & Top Success Stories

“Sustainability is fundamental to our core values, our business and is embedded in everything we do,” said Robert Bryant, Axalta's CEO. In 2019, Axalta's Wood Coatings business launched the UNRIVALED Prefinish waterborne coating system program requiring 17 per cent less paint and backed by a top-tier 30-year warranty. Axalta's Transportation business launched AquaEC 6000, a waterborne electrocoat that provides improved throw-power, reduced bake-off loss, improved paint coverage and superior aluminium corrosion resistance. Axalta's Refinish launched its first-ever two-component premium waterborne sealer which reduces application time by up to 75 per cent. Axalta also introduced Voltatex 4224, an innovative high-thermal conductivity impregnating resin manufactured with renewable raw materials that can sustainably increase motor lifetime.

BASF Calculates CO2 Footprint of All Its Products

BASF will provide its customers with total values of CO2 emissions, so called “*carbon footprints*” for all of its products. The Product Carbon Footprint (PCF) comprises all product-related greenhouse gas emissions that occur until the BASF product leaves the factory gate for the customer: from the purchased raw material to the use of energy in production processes.

Dow to Introduce INNATE™ as Future of Packaging

Dow's new polyethylene resins for tenter frame biaxial orientation represents the future of sustainable packaging. Dow's innovative and revolutionary brand extension to the family of [INNATE Precision Packaging Resins](#) provides higher mechanical

for recyclability.

Intertek's SourceClear™ Supports Sustainability

Intertek's SourceClear™ to allow brands to show visibility and traceability of product sustainability claims across the supply chain. SourceClear™ manages and certifies product and materials data and business transactions throughout the various supply chain partners and provides traceability to suppliers, manufacturers, and global brands. The platform enables companies of all sizes to demonstrate their sustainability commitments with confidence while helping conscious consumers make better-informed product choices towards a sustainable future.

Lonza Secures Approval of Virus-fighting Disinfectant

More than 10 Lonza disinfectant ingredients secure U.S. EPA approval for surface use against SARS-CoV-2 virus. On July 31, the U.S. EPA announced that several Lonza products have been tested directly against the novel coronavirus, SARS-CoV-2, and have been specifically approved to kill the virus on hard surfaces.

Canadian Research Aims to Create Surface Coating That Kills COVID-19 on Contact

SiO2 Innovation Labs collaborates with the Waterloo Institute for Nanotechnology to create innovative, safe and efficient ultra-thin high-performance commercial and industrial coatings that can neutralize pathogens quickly and could be applied to all personal protective equipment and high-touch surfaces. WIN is Canada's largest nanotechnology institute committed to UN Sustainable Development Goals and a global leader in discovering and developing smart and functional materials.

U of T Tests Show Quebec Canadian-made Mask Deactivates 99% of SARS-CoV-2 Virus

An antimicrobial coating developed by Quebec company I3 BioMedical Inc. can deactivate more than 99 per cent of SARS-CoV-2 – the virus that causes COVID-19 – on the outer surface of medical masks, following tests carried out by University of Toronto scientists. The novel coating deactivated SARS-CoV-2 within minutes, a finding that could represent a huge boon for health-care workers who are at risk of being contaminated with the virus by touching or adjusting their face masks. Indeed, the coronavirus has been shown to be present and infectious on the outer layer of masks for up to seven days.

Scientists Use Polymer Coating to 'Power' Bricks

Chemists from Washington University have developed a method to make or modify "smart bricks," that can store energy for powering devices at low cost. The trick is a conducting polymer coating made of nanofibers that penetrate the inner porous network of a brick. The red iron oxide pigment of bricks triggers the polymerization reaction.

- [The American Coatings Association \(ACA\) Issued a Call for Papers for its 2021 CoatingsTech Conference under the Theme “Essential Coatings Technology: Supporting Tomorrow’s Sustainable Development Challenges Today”](#)
- [Specialist Adhesives and Potting Compounds Cut Dangers of Flames Indian Researchers Develop Self-Cleaning Solar Coating](#)
- [Insights on How to Address Complex Issues such as Net Zero, Sustainable Procurement and Plastics](#)
- [Ceres Develops Guide for Better Corporate Climate Change Governance](#)
- [New Research Shows Companies Could Save \\$46 Billion with More Sustainable Packaging](#)

TECHNOLOGY & INNOVATION

Novel US BioX Pro Coating

This new BioX coating will provide long-term protection against coronavirus in schools, government facilities, and institutional buildings. The long-lasting, [highly protective coating](#) incorporates a powerful EPA-registered antiviral, antimicrobial, antifungal additive and when paired with a blend of strong halogenated polymers that bonds to most interior and exterior surfaces, it easily sprays on to most surfaces, and once dry, can be observed readily as a non-toxic, non-staining, thin film that remains on the surface.

New Spray-on Clear Coating Developed for Windows

RMIT University researchers developed a [new coating](#) that can block heat and conduct electricity. It could simplify and bring down the fabrication cost of [smart windows](#) and become a standard in new builds and retrofits.

Innovative Coating from Palm Oil Refineries

A brand new bio-based technology by-product from palm oil refineries creates hydrophobic and weather-resistant coatings. Fraunhofer WKI presented these findings during the monthly livestream [European Coatings live session](#) on July 28.

Graphene Research Looks at Amphiphilic Properties

New research found that [graphene flakes](#) can act as a surfactant, acting as a 2D stabilizer and water repellent that can be useful in a variety of applications. The researchers found that at a specific size—below 1-micron lateral size—amphiphilic behavior is possible. The graphene flakes attract water at the edges but repel it on the surface.

Major Breakthrough in Extremely Water-repellent Materials

Superhydrophobic surfaces repel water like nothing else. This makes them extremely useful for antimicrobial coatings. However, superhydrophobic surfaces have one major flaw – they are extremely susceptible to cuts, scratches or dents. A collaboration between researchers in China and Finland has developed an [armour-plated superhydrophobic](#)

NASA and UCF Collaborate to Develop New High Temperature Powder Coating

A symbiotic relationship between the University of Central and NASA has led to the [exploration of new technologies](#) over the decades. UCF is seeking a partner to push a newly developed powder coating into the mainstream, based on an optimized polyamic acid polymer (PAA) technology which has a potential to be used in 3D printing filaments and fiber-reinforced composites with carbon fibers and glass fibers and in multifunctional materials for high temperature applications using dispersed nanomaterials.

AkzoNobel Introduces 3D Visualization Tool for Powder Coatings

[AkzoNobel's Interpon brand](#) has launched new immersive 3D imaging technology that makes choosing the right powder coating even easier.

New Exoskeleton Device Unveiled

Tool manufacturer Hilti unveiled its [first wearable exoskeleton](#), the EXO-01, a "human augmentation device" aiming to help contractors, tradesman and management to tackle health and safety as well as labour shortage challenges.

Scientists Develop Smart Tech to Cut Commercial Fleet Emissions in Half

UK computer scientists have developed [new intelligent vehicle](#) routing technology that can cut vehicle fleet emissions in half.

Additional Readings

- [Thermal Conservation Instead of Using Biocides?](#)
- [Enhancing Weathering Resistance of Wood Using Bark Extractives as Photostabilisers in a PU-acrylate Coating](#)
- [Silyl Modified Polymers in Coatings, Sealants & Coatings for High-performance & Safety](#)
- [New Fluorine-free Self-healing Anti-smudge Phenolic PU Coatings](#)
- [New Publication Features Research on Cobalt-Free Catalysis](#)
- [Clearing the Air on Talc – How Sound Science Must Guide Jurors in Talc Litigation](#)
- [US Air Force Awards Contract for Icephobic Coating for Military and Commercial Aviation](#)

ECONOMIC NEWS

Canada Economic Forecast: Industry Trends

The [Canadian economy](#) will experience a 6.0-7.1 per cent contraction in 2020 (5.3 per cent in GDP). But Canada's GDP should rise to 3.1 per cent in 2021. Weak domestic and global conditions will be a drag on manufacturing output. The manufacturing sector's share of GDP has been [shrinking in recent years](#) — falling to

9.1 per cent in 2021. The **construction sector**, which has mostly continued to operate near capacity during the pandemic, should remain viable, as residential construction is expected to remain solid in the near term. High household debt levels and deteriorating labour market conditions will continue to limit households' ability to spend in 2020. In 2021, pent-up household demand, combined with the low-interest-rate environment, will support an 8.6 per cent **bounce-back in household spending**.

Canada's Global Affairs 2020-2021 Plan

Global Affairs Canada will support Canadian businesses to access export opportunities abroad through the Trade Commissioner Service, including through the use of new tools and partnerships such as Canadian Technology Accelerators, e-commerce platforms and digital service delivery. It will also create a new Canada Commercial Consular Service to better support Canadian SMEs facing commercial or trade disputes. Global Affairs Canada will also continue to address barriers to international trade and protect the market access interests of Canadian companies abroad and ensure that Canadian businesses reach new markets and benefit as the new CUSMA, the Canada European Union Trade and Economic Agreement and the Comprehensive and Progressive Agreement for Trans-Pacific Partnership, will also intensify. The Canadian Ombudsperson for Responsible Enterprise will also be created.

Final CUSMA Rules of Origin Published

For all industries, the certification process has changed, requiring **CUSMA certifications** of origin to support any request for CUSMA preferential tariff treatment. Since July 1, 2020, NAFTA certificates of origin or NAFTA advance rulings **no longer qualify**. Although the rules of origin and methods used under CUSMA are usually similar to the ones under NAFTA, certain industries are subject to stiffened rules of origin, including industries relating to automotive industry, chemicals, steel-intensive products, glass, optical fibre and textiles, remanufactured materials, and apparel. To ensure that an importer continues to benefit from a preferential tariff treatment, it is essential to obtain a new CUSMA certification of origin from the foreign supplier. See the Canada Border Services Agency template.

Canadian economic indicators

Canadian Auto Sales Hit 165,020 in July, up 6.2 Percent from June

Five months after the start of the **coronavirus outbreak in Canada**, the market continues to fight its way back to normality. July saw total industry sales decrease 4.9 per cent year-over-year (the smallest decline since March), carrying the positive month-over-month momentum forward. July passenger car sales dropped 24.4 per cent and while light truck sales increased 2.1 per cent year-over-year.

Canadian Housing Starts Increased in July

urban starts increased by 17.4 per cent in July to 231,995 units.

Manufacturing Sales Rise 0.8 Percent in August

[Learn More...](#)

Additional Readings

- [Hacking of Organization: 7 Steps Bad Guys Use to Take Control of Your Network](#) Human error is a contributing factor in more than 90% of breaches
- [Canada to Hit US with \\$2.7B Aluminum Tariff](#)
- [Sustainability-Linked Debt Products Can Drive a Greener Economy](#) Trends: Blockchain Technology to Revolutionize Many Aspects of How We Do Business
- [BASF Tops C&EN's Global Chemical Industry Ranking for 2019](#)



Please visit the [CPCA CoatingsHub](#) for additional news in the [Management Information Resource](#).

INTERNATIONAL NEWS

See Recent Marketing Firm Projections for

- Global Coating Resins
- Global Epoxy Resins
- Green Coatings
- Photocatalytic Coatings
- Antimicrobial Coatings
- Automotive Paints and Coatings
- Polymer Modified Cementitious Coatings
- Thermal Spray Coatings
- Contact Adhesives with a COVID-19 Impact Analysis
- Construction Adhesives with Covid-19 Impact Analysis
- Electronic Adhesives
- Fluoroelastomers
- Pressure Sensitive Adhesives
- Surgical Sealants and Adhesives
- Aerospace Adhesives and Sealants



Open the [Monthly Report](#) on International Market Research for the Paint and Coatings, Adhesives and Sealants Industry.

STAY CONNECTED WITH CPCA

[READ THE CPCA BLOG](#)[VIEW CPCA EVENTS](#)[view this email in your browser](#)

The Canadian Paint and Coatings Association

Our mailing address is:

900-170 Laurier Avenue West

Ottawa ON K1P 5V5

[Unsubscribe from this list](#)

Copyright © 2020 Canadian Paint and Coatings Association, All rights reserved.