

A Brief Look Inside Canada's Coatings Industry

We are what we repeatedly do. Excellence, then, is not an act, but a habit. ***

- Aristotle



JULY 2019

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REGULATORY RADAR

- Comments Filed on Two Draft Screening Assessment Reports: Gas Oils and Kerosenes and Copper and Its Compounds
- All Architectural and Industrial Maintenance (AIM) Manufacturer Members Urged to Complete the Health Canada Compliance Assessment Questionnaire for MEKO and Ethylbenzene
- AIM Manufacturer Members Urged to Complete the National Architectural VOC Survey
- Members Reviewing and Sharing Views on the Proposed Third VOC Regulations for Certain Products
- Members Respond to ECCC's Inquiry on Uses of Coal Tar Enamel in Coating Products
- Ministerial Direction Letter on the Return of Outstanding Corporate Surplus Funds for Recycling in Ontario
- Industry Meets with Health Canada Officials to Provide Additional Details on the True Copy Label Requirement Burden
- PMRA's Risk Assessment Decisions Regarding Several Paint Biocides Expected Soon

PLEASE NOTE: Members Can Download Paint and Coatings Working Group Presentation Files from the CoatingsHUB. Should members require further information on any of the above or items included in this newsletter they can search them on the CoatingsHUB or contact CPCA directly.

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PRESIDENT'S MESSAGE

The previous Government in Ontario created a new Act and Oversight Authority for waste that quadrupled the previous Agency's budget in less than three years, now at more than \$8 million; tripled the staff from 9 to 27; and created upheaval in the waste sector in Ontario. All paid for by industry and all being done with the likelihood of little or no improvement in waste reduction in the Province. And all done by an Agency at arms length of the government, which the new government needs to address sooner than later. If not it will end up as so many other Agencies in the past in Ontario, to the



operators must already submit recycling plans for approval and have both operational and financial audits done annually. Why then the increased administrative burden for industry with no positive impact on recycling?

The approach in Ontario is in stark contrast to that of British Columbia, for example, which has but one Act, as in other Provinces, the Environmental Protection Act, and BC continues to meet and/or exceed targets for paint and other recycling materials. In fact, the per capita cost of recycling paint per tonne in BC is significantly lower than that of Ontario; and they only have one Act without the regulatory burden and constant acrimony that has been the norm in Ontario for years on the waste file. It's time to sort this out.

The current process in Ontario is increasing regulatory burden, with constant legislative and regulatory churn, new and expensive agencies, excessive consultations with numerous NGO groups, and what has become a consultant's dream! The obligated stewards under the Act are brand owners, the companies who must ensure the recycling gets done, but they are rarely listened to by the Agency despite many attempts to effectively engage. This is a situation that can no longer be ignored by industry or the Ministry of Environment.

If the oversight agency had done its job in the first place there would not now be a surplus of \$53 million in the MHSW program! Those funds were collected from paint companies and other material categories in Ontario without any services rendered. This was done in direct contravention of the original Waste Diversion Act mandating that those funds be collected for the 'actual' costs of recycling services only - and nothing more. Why has this been allowed to continue for the past five years with no action taken by the Oversight Authority to return those funds?

Now the paint industry has been told that those funds will not be returned to the paint companies who paid those funds after being forced by the Agency to internalize those fees and not have a visible fee on paint, as exists in other sectors. This required paint industry stewards, the companies, to absorb the costs for paint recycling. In this case the consumer did not even have the advantage of knowing a fee was used to recycle paint. To make matters worse other recycling programs have already been fully reimbursed the surplus funds that were accumulated, with those funds now sitting in their bank account. And, they have also been permitted a 'fee elimination' period during which time the recycling will be provided at no cost to their companies in their respective sectors. In contrast, the paint industry has been told the funds it paid for recycling is 'consumers money' that has to be returned to consumers. Can you spell INCONSISTENCY!!! All this is being done with no credible explanation provided the paint industry and other industries under the MHSW program. Only in Ontario could this happen and be viewed as normal!

Apart of the obvious inconsistencies, the bottom line for industry is that this Agency's recent actions goes against Ontario's new mantra of being 'open for business' and a new focus on 'reducing regulatory burden.' This new approach for waste reduction has been nothing but growing regulatory burden over the past several years with no sign of it abating any time soon. A critical, independent review of the Oversight Agency, the Acts and its objects should be undertaken sooner than later. The accumulated surplus funds have arisen directly as a result of mismanagement and improper oversight provided by those responsible. This is only made worse by recent advice given to the Minister to direct

ones actually obligated to do so by law, industry.

Gary LeRoux
President & CEO

REPORT

CPCA Welcomes New Director of Public Affairs, Peter Mirtchev



Peter Mirtchev, Ph.D., recently joined CPCA from the Chemical Institute of Canada where he was the association's Technical Program Officer. Previously, he worked as a Scientific Project Officer with Transport Canada on issues related to safe transportation of Canadian crude oil by rail. Peter completed his Ph.D. in Materials Chemistry at the University of Toronto in 2015 supported by an NSERC CGS-D Scholarship and numerous other academic awards. His research at U of T focused

on a number of interdisciplinary projects such as developing cost-effective materials for solar-driven conversion of carbon dioxide to value-added chemicals. He has authored five peer-reviewed publications in leading journals, presented at several international conferences, and worked as a manuscript review editor. He has a longstanding interest in sustainability including as a founding member of the Green Chemistry Initiative, and a member of the Global Renewable Energy Education Network. He joins the CPCA team to assist with ongoing work in regulatory development and public affairs, supporting the ongoing assessment of chemicals in coatings, with a special focus on innovation and sustainability reporting in the coatings industry.

CPCA Golf Tournament Held in Blainville, Quebec on July 8

Nearly 60 companies, both suppliers and manufacturers, participated in CPCA's main summer networking event, the annual golf tournament. CPCA would like to thank all participants and address special thanks to all sponsors of this year's event: Andicor, Brenntag, Chemroy-Azelis, EMCO-Inortech, IMCD, OPC Polymers and Vinavil. The award ceremony was administered by Jean-François Tanguay, IMCD, a CPCA Board member. Congratulations to the winning foursome composed of four members of NanoXplore: Denis Bertrand, Liam Farell, Luc Veilleux and Louis Thibault-Germain. The proceeds from the half-and-half draw will be sent to the CHU Ste-Justine Foundation in its pursuit of excellence and its commitment to providing sick children with one of the highest levels of health care in the world.

















Future Green Chemistry and Sustainability Needs in Polymeric Coatings

CPCA recently co-authored a perspective article titled "Future green chemistry and sustainability needs in polymeric coatings" with collaborators from industry and academia led by Prof. Michael Cunningham at Queen's University. The article was submitted to the journal Green Chemistry, published by the Royal Society of Chemistry, and is currently under review. The article notes that the coatings and flexible packaging industries play a vital role in safety, health, comfort and the economy. The protection offered by CASE (Coatings, Adhesives, Sealants and Elastomers) products preserves and prolongs the lifetime of multiple structures, infrastructure and equipment, while modern packaging helps ensure food safety and safely delivers a myriad of other products to the consumers or clients. It is noted that due to insufficient recycling and biodegradation efforts, a circular approach to the polymeric materials used in the CASE manufacturing process and the packaging is sorely needed. The authors lay out priority areas for future research in green chemistry and sustainability, including the influences of holistic thinking and regulatory awareness issues. This publication will be posted in the CPCA CoatingsHUB.

Federal Final Screening Assessment Reports Cleared Several Groups of Substances of Interest to the CASE Sector

The government recently concluded that two organic peroxide substances do not meet any of the criteria set out in section 64 of the Act and proposed to take no

be used in the production of commercial adhesives and sealants and paints and coatings. Other FSARs have been published recently, for substances of interest in the coatings industry, all noted on the Canada CoatingsHUB such as for Heterocycles (industrial solvent, wax coating) and Macrocyclic Lactones and Ketones, Ionones and Cyclohexanones.

Draft Screening Assessment for Resins and Rosins Group Targets Crude Tall Oil

A recent report proposed to conclude that tall oil specifically due to the presence of crude tall oil (CTO), meets one or more of the toxicity criteria, while the remaining 11 substances in the group are proposed non-toxic. CTO is a co-product of kraft pulping of coniferous wood and may serve as a source material for several downstream products manufactured through fractional distillation of CTO such as tall-oil pitch, rosin and DTO. CPCA urged members to review their formulations for the possible presence of CTO and to take action accordingly in the best interests of the environment.

EU Update on TiO2 Classification

IARC has determined that titanium dioxide (TiO2) is a "possible carcinogen for humans". In 2017, the French Government's scientific assessment concluded that TiO2 should be classified as a carcinogen upon inhalation and charged the European Chemicals Agency (ECHA) to recommend this change to the European Commission (EC). ECHA's assessment proposed classifying all forms of TiO2 as a "suspected carcinogen" rather than a known carcinogen when inhaled. For the past two years, EC has been presenting proposals to the REACH committee of 28 member states in an attempt to find an agreement. The latest proposal states that, while the pure powder form of TiO2 would be required to bear the label "Suspected of causing cancer by inhalation," another label "Warning! Hazardous respirable droplets may be formed when sprayed. Do not breathe spray or mist" would be required when the chemical is used in a liquid form or in another kind of mixture (e.g. in paint, sunscreen, toothpaste, etc.). Despite intensive industry representation challenging the scientific validity of the ECHA proposal at past consultations and several countries' international trade department's support - including Canada's Technical Barriers to Trade Committee of the WTO - the European Commission recently reiterated its intent to formally decide for the classification after a special expert Caracal meeting on September 17-18, 2019. As the Member States consent will not be required at this meeting, a final EC TiO2 classification decision may follow in 2019 and the 14th ATP may be published in 2020, and come into force in 2021. This will create the issue of waste, as classifying TiO2 as a "suspected carcinogen" in multiple products would generate a lot of waste being newly classified as hazardous, thus making it ineligible for recycling and reuse within the circular economy, and more costly to treat and dispose of. Is this the way to support a circular economy in the EU?

OTTAWA

CETA Ratification: Recent French Move is a Step Toward Canada's Broader Goal of Diversifying Canada's Export Markets Before Federal Elections

PM Trudeau recently pushed a trade pact in at an EU leaders' summit as France begins its legal consideration of their ratification bill on a comprehensive trade agreement between the EU and Canada.

Federal Government Announces Support for Climate Change Research

Through the "Advancing Climate Change Science in Canada" initiative, the Minister of Environment and Climate Change announced \$4.7 million to fund nine climate change research projects. These projects are advancing knowledge of the role forests play in ecosystems, accelerating innovation in energy-efficient cooling technologies, and improving our understanding of how carbon interacts with forests, wetlands, and oceans. In April, government scientists released Canada's Changing Climate Report, which showed that Canada's climate is warming twice as fast as the global average and that urgent action is needed.

BizPaL Simplifies Access to Information on Permits and Licences for Canadian Businesses

BizPaL is an online service that benefits Canadian businesses by helping them identify which permits and licences they require and how to obtain them. BizPaL can automatically generate a list of required permits and licences from all levels of government and provides links to the various government websites where entrepreneurs can apply online.

Growing Clean: Investment Flows in Low-Carbon Technology to 2030

Canadian demand for low-carbon technologies will double over the next 10 years, climbing from an annual average of \$11 billion to \$22 billion through 2030. Building efficiency and electrification will climb to \$3.5 billion annually (a 42 percent increase) and low-carbon vehicles investment will experience a six-fold increase.

Senate Committee Calls for Improvements to Trucking Routes and Border Infrastructure

The Senate Committee recommends the Government of Canada work with provinces/territories to harmonize regulations for the trucking industry in order to minimize delays for trucks moving from one province to another and to modernize the Canada Border Services Agency inspection and registration systems in order to reduce processing times for trucks crossing the border with the United States.

Ottawa Plans to Double the Number of Women-owned Enterprises by 2025

received funding, including the development of a funding portal to provide data, advisory and transactional services to companies looking for grants and contributions and other business incentives.

CPCA Members on the Leading Edge of Sustainability

BASF Multilayer Packaging: Innovative and Sustainable

BASF multilayer packaging reliably ensures high-quality and fresh food products thanks to its properties. This is of particular importance in light of global food supply – one-third of all food produced worldwide is spoiled before it reaches consumers' plates. Smart solutions with multilayer packaging can play a part in reducing this unnecessary waste.

Altana-BYK Awards Its 2019 Special Prize in Chemistry for Sustainable Business Idea to Student Team

A student team called "Grün und Clever GmbH", has perfected the idea of a mini biogas system for the restaurant trade which produces electricity and heat. The winners will visit one of Altana's largest research and production sites to gain exclusive insights into the work processes.

Covestro Supports 2019 Carbon Footprint Challenge

For the second consecutive year, Covestro is a partner of the global Carbon Footprint Challenge, an international business idea competition supported by leading global companies and nine top European universities connected to the Unitech network. It invites students/young professionals to share ideas to fight climate change on an open innovation online platform.

Two CPCA Members Working to Expand Industrial Waterborne Coating Markets

The waterborne coatings market is expected to reach US\$95 billion by the end of 2024. As the Asia Pacific region is responsible for more than 52 percent of global production of automobiles, BASF and Huayi Chemicals are jointly planning to augment the regional waterborne coatings industry share in this region in the coming years. Dow developed a new Acrylic-Binder Technology, AVANSE, which emits less VOCs and can be used for various industrial applications such as protective coatings, masonry, and metal finishing. This initiative will encourage the waterborne coatings industry to innovate effective technologies, thereby propelling business expansion.

Additives to Give New Life to Plastics and Textiles with Coatings

The Decoat project is investigating triggerable smart polymer material systems based on additives like microcapsules or microwave-activated additives. The Decoat project consortium consists of 17 European partners that are focused on coated and painted textiles and plastic materials which are not currently recyclable to meet their

formulations that will be activated by a specific trigger (heat, humidity, microwave, chemical). These technologies would reduce the volume of textiles and plastics ending up at landfills which currently can be as high as 75 per cent.

PROFILE

This monthly feature profiles our valued members and highlights the work they do in the sector and their contributions to economic growth and sustainability. This month is CPCA manufacturer member: Benjamin Moore



Benjamin Moore remains committed to the vision of its founder, Benjamin Moore, who started his paint company in 1883 with his older brother, Robert M. Moore, in a small

building in Brooklyn, New York. Their vision 136 years ago, was to produce the highest-quality paints and finishes in the industry, and deliver them directly to our customers through a nationwide network of knowledgeable, customer-friendly, independent retail locations. These values are fully integrated today as *Leadership, Innovation and Performance* in Benjamin Moore's Internal Vision. Benjamin Moore has been a member of CPCA since it was founded over 106 years ago.

In December, 2000 Berkshire Hathaway Inc. purchased Benjamin Moore & Co. This holding company owns subsidiaries engaged in a number of diverse business activities. Warren E. Buffett is Chairman of Berkshire's Board of Directors. Benjamin Moore & Co., Limited has grown to over 1,700+ employees in North America working at our manufacturing sites, distribution centres, research and development labs, and offices. They maintain Benjamin Moore's stringent product standards and are developing new products. In addition to nine laboratories and exterior testing facility, the Benjamin Moore's Technical & Administrative Centre is also home to Product Information Centre, Information Resources Centre, Management Information Services and Regulatory Affairs departments.

In 1982, BM was the first one to develop the Computer Colour Matching System, which is now an industry standard. In 1988, the company developed the first pearl interior finish. Benjamin Moore manufactures its own resins and proprietary Gennex® colourants, which deliver superior performance and application properties in every product. In 2006, BM was the first company in the U.S. to introduce a zero VOC waterborne tinting system to the marketplace: the patented Gennex® Colour Technology.

Benjamin Moore has been recognized as one of Canada's most trusted brands of paint. This recognition was received as part of an independent research and public opinion poll conducted by Readers Digest and Ipsos-Reid Canada, one of North America's leading independent research and public opinion firms. Benjamin Moore Natura earned the asthma & allergy friendly™ Certification, a program which independently tests and identifies consumer products that are more suitable for those living with asthma and allergies. Both

the first-of-its-kind, one-component interior latex paint engineered specifically to resist scuffmarks in high-traffic, commercial environments.

CORPORATE MEMBER NEWS

BASF Unveils Automotive Color Trends for 2019-2020

Every year the designers of BASF's Coatings division translate their findings and predictions of technological and societal change into a collection that will influence automotive colors three to five years into the future.

Covestro Opens Customer Support Laboratory in Mexico

Covestro opened a customer support laboratory for the Coatings, Adhesives and Specialties (CAS) business unit for its fourth-largest market worldwide.

AkzoNobel Launches Wood Coatings Color-Matching System for Distributors

AkzoNobel says distributors can now fulfill more orders in less time, thanks to MaestroHue – a digital color-matching system developed by Chemcraft, AkzoNobel's specialist wood coatings brand. MaestroHue gives distributors the power to match virtually any color with accuracy and minimal waste. MaestroHue produces consistently accurate colors with repeatability within 0.1dE.

Sherwin-Williams Recognizes Emerging Design Talent in Annual Student Competition

Sherwin-Williams announces the winners of its ninth Student Design Challenge, an annual competition for design students across North America. This year's competition marked the most entries ever with more than 750 students submitting colour renderings of a residential or commercial interior space using a minimum of three Sherwin-Williams colours.

Mergers, Acquisitions and Distribution Agreements

Axalta Hopes to Reach a Buyout Deal This Fall

Kansai Paint Co. and PPG Industries are both reportedly interested in buying Axalta Coating Systems. Axalta hopes to reach a deal in the fall, whether it ends up selling all or part of the company.

Cathay Industries Makes Exclusive Distributor Announcement

Effective August 1, 2019, Cathay Industries USA, Inc. announced that Andicor Specialty Chemicals Corporation will be its exclusive distributor for Canada for all pigments sold under the Cathay and Hoover tradenames into all market areas.

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The sale is supposed to strengthen B.B. Fuller's focus on highly specified adhesives and to accelerate debt pay-down.

Ashland Forms New Partnership with Anagraf Comercial Grafica

Since July 1, Ashland and Anagraf Commercial Grafica are partnering in the field of ultraviolet curable varnishes, adhesives and high-quality primers for the label graphic industry in Spain and Portugal.

ALTANA Buys Business from the Paul N. Gardner Co.

The specialty chemicals group ALTANA acquired the operating assets of the Paul N. Gardner Co. Inc., Florida.

Synthomer Acquires Omnova Solutions Inc.

The transaction will close in late 2019 or early 2020. OMNOVA, a major supplier of emulsion polymers, specialty chemicals, and functional and decorative surfaces, employs approximately 1900 employees and operates 13 sites across the US, Europe and Asia.

LG Chem Names Palmer Holland As U.S. Distributor

LG Chem, a global manufacturer in the petrochemical, energy solutions, advanced materials and life sciences industries, appointed Palmer Holland as national distributor for its line of $LUCENE^{m}$ polyolefin elastomers.

SI Group to Sell Industrial Resin Business to Ask Chemicals

SI Group will carve out related businesses at four sites, including the manufacture of global rubber & adhesives and oilfield products and will operate tolling agreements with ASK.

AkzoNobel to Buy French Aerospace Coatings Manufacturer Mapaero

The acquisition will strengthen AkzoNobel's global position in aerospace coatings, notably in the structural and cabin coating sub-segments.

NEWS OF INTEREST

International News

CoatingsWorld Publishes Top Companies Report

2019 Top 10 are: PPG, Sherwin-Williams, AkzoNobel, Nippon Paint, RPM, Axalta, BASF, Kansai Paint, Asian Paints and Jotun.

Global Paint and Coatings Market, 2019-2023

The main key players are AkzoNobel, Asian Paints, Axalta, BASF, DowDuPont, Kansai Paint, Nippon Paint, PPG, RPM, Sherwin-Williams.

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This market will grow at CAGR of 4.48 percent between 2019 and 2026.

Electronics Adhesive Market Forecast to 2025

The top key players are 3M, Cyberbond, Dow Chemical, Dow Corning, H.B. Fuller, Henkel and Hexion.

Global Metal Bonding Adhesives Market 2019-2024

The key players are Henkel AG & Co., H.B. Fuller, Sika, 3M, DOW Chemical, Lord Corp, Delo Industrie Klebstoffe GmbH, Parson Adhesives, Arkema and Solvay.

Waxed Paper Packaging Market 2019-2025

The application segments include: Food & Beverages, Electrical and Electronics, Industrial Packaging, Cosmetics & Personal Care, Other Waxed Paper Packagings.

Economic News

Canada's Real GDP Grew 0.3 Per Cent in First Quarter of 2019

The manufacturing sector contracted 0.8 per cent in April, the largest monthly contraction since August 2017, as a decline in durable manufacturing more than offset an uptick of 0.6 per cent in non-durable manufacturing. Five of the nine non-durable manufacturing subsectors increased, such as chemicals (+1.2%) and petroleum and coal products (+1.4%). The Consumer Price Index rose 2.6 per cent year over year.

Merchandise Trade Balance Climbs to a Surplus Position in May

For the third consecutive month, Canada's merchandise exports recorded another increase, rising by 4.6 per cent in May.

Canada's Premiers Met in July to Address Lack of Trade Harmonization Within Canada

Trade and economic competitiveness was the main focus of the first day of the annual Council of the Federation. According to CME, internal trade barriers, burdensome regulations, and stalled infrastructure projects are major drags on the Canadian manufacturing sector. For manufacturers, it is sometimes easier to trade with foreign countries than it is to trade within our own federation. The International Monetary Fund (IMF) estimates that Canada is squandering up to 4 per cent of its GDP through internal trade barriers alone.

Canada to Host the 2019 Zero Waste Conference: A Future Without Waste Mobilizing for Success in the Circular Economy

The 10th Annual Zero Waste Conference by the World Circular Economy Forum (WCEF) is scheduled for October 30-31, 2019 in Vancouver, B.C..

Microsoft to Build a New Canadian Headquarters in Downtown Toronto

Microsoft will be investing in a Toronto technology hub more than \$570 million in Canada over the next three years and will also expand its artificial intelligence lab in Montréal in

Focus on Architectural

Canada's Housing Starts and Existing Home Sales in June 2019

The seasonally adjusted annual rates of housing starts rose 26 per cent from a month earlier to 245,657 units in June, the highest since November 2017 and well above market expectations of 210,000. Urban starts jumped 26 per cent meanwhile existing home sales dipped 0.2% (m/m).

Focus on Industrial & Automotive

Canada's New Car Market is Down

New vehicle sales in Canada hit 185,741 in June, down 7.2 per cent compared to June 2018. This downturn has now extended for 16 consecutive months. For the Year-to-date 2019, even light trucks and SUVs, which have been the bright spot in sales so far, were off by 1.4 per cent (passenger cars by -15.1 per cent).

Accelerating Electric Drive

Plug-in electric vehicle (PEV) sales doubled last year in North America while they increased 39 per cent and 77 per cent in Europe and China. By 2030, annual PEV sales are forecast to reach 15-32 per cent of the global light-duty vehicle market.

Technical News

Innovations in Materials and Coating Technologies, 2019 Study

This edition of the Advanced Coating & Surface Technology TechVision Opportunity Engine (TOE) comprises 12 recent technology innovations in chemical, materials, and foods across the global chemicals industry. The research captures key innovation aspects such as technology readiness levels, market potential, funding, disruptive potential, mega trend impact, and regional adoption scenarios to evaluate the innovation index for each technology profile.

Colouring by Polymer Stress instead of Pigments

Material stress is normally not good for polymer films in paints and varnishes, as it can lead to damage and failure of the protective function. This Nature article shows how it can also be used for colouring.

The Alexa for Coatings Labs

In the future, digital assistants could also make lab work easier. The experts have to create complex mixtures in the lab with the right additives, which require thousands of combinations— far more than the human brain can handle. The first such assistant has now been reported.

Focus on Architectural

Antibacterial Casein-based ZnO Nanocomposite Coatings

zone of casein-based ZnO nanocomposite was expanded from 0 mm to 9.0 mm, suggesting enhanced antibacterial performance compared to a single in situ method.

Focus on Industrial

US Company Reactive Surfaces Developed a Carbon Capture Coating Technology

Our industry needs to energize a consortium to use coatings to reduce atmospheric carbon by sequestering carbon dioxide and releasing oxygen. Like algae, carbon capture coatings require water and must be hydrated and rehydrated easily while not developing mould and mildew.

PARTNERS

Call for Papers for the ACA Conference 2020

The American Coatings Association (ACA), in partnership with Vincentz Network, is calling for abstracts for research to be presented at the American Coatings Conference 2020 on March 31-April 2, 2020 in Indianapolis.

NACE International, SSPC Progress Discussions of Potential Partnership

NACE and SSPC worked together to create a timeline for moving forward with the goal of having a membership vote by the second quarter of 2020.

CEPE Board Member Interviewed on Cradle to Cradle Work

With the associated Product Environmental Footprint (PEF) label, the whole paint sector commits to a "cradle to grave" strategy for products. Throughout 2019, several PEF workshops will be given and allow everyone to get involved with the PEF principles and tool.

ACA Stresses the Need to Pass UMSCA As Soon As Possible

Trade with Canada and Mexico is critical to the success of the US industry as Canada and Mexico accounted for US\$1,552,606,479 in US paint and coatings exports in 2017. ACA prepared a background document that was shared with top ten coating states and urged members to use the ACA CoatingsVoice page.

CPCA & INDUSTRY EVENTS

Don't miss several events, now posted to CPCA's Events section. Members can register to ALL CPCA hosted events directly on the website however, please note that registration fees are still processed through the office.





CPCA: Protecting Your Interests Since 1913

CPCA regularly publishes several important publications to ensure members are fully informed of ongoing issues and actions impacting the paint and coatings industry in Canada. These include:

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CPCA Regulatory RADAR reports on news of interest to paint and coatings manufacturers, suppliers and distributors. A members-only publication detailing comprehensive legislative and regulatory actions at all levels of government.

Prime Time News

A publicly available monthly newsletter sent to members, stakeholders and governments to provide a window into the industry for those with an interest or role in the sector.

Industry NOW

A members-only publication addressing relevant issues for those involved in management, sales and marketing in member companies.

CPCA INSIGHT Guide & Directory

published annually to report on CPCA's work on behalf of members, key trends in the industry, raising awareness of the issues important for the sector and a guide of CPCA members supporting the important work done to sustain a long-standing and viable Canadian industry

Regular Bulletins, Updates, Memoranda and Press Releases

CPCA members are fully informed and can have direct input on actions taken by CPCA's board, technical committees and staff to ensure the industry is represented at the table when decisions are made affecting their business.

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