

# WAC 2020

WORLD ADHESIVE & SEALANT CONFERENCE

*Securing Our Future*



The World Adhesive & Sealant Conference in 2020 is the most important INTERNATIONAL event for stakeholders in the Adhesive and Sealant industry worldwide. WAC takes place only once every four years alternating between the United States, Europe and Asia.

**April 20–22, 2020**

**Hilton Chicago  
Chicago, Illinois**





## WELCOME TO CHICAGO

The “Windy City” – Rich in History and Culture

*Chicago is the ideal host city for the 2020 World Adhesive & Sealant Conference. This famous city has something for everyone – from world-class museums and Michelin-star restaurants to over 200 theatres with incredible shows, and don’t forget about the most amazing street food you’ll find anywhere in the U.S.! No matter what you love to do or where you’re from in the world, you’ll feel right at home doing it here! The Hilton Chicago is the official hotel for WAC 2020, offering attendees world-class amenities and hospitality.*

## MESSAGE FROM THE CHAIRMAN

On behalf of the Adhesive and Sealant Council (ASC), I have the great pleasure of inviting you to the 2020 World Adhesive Conference (WAC) in Chicago, Illinois (USA) April 20-22, 2020. The theme of the conference is “*Securing Our Future.*”

This global conference is held once every four years and rotates between Asia, Europe, and the United States. ASC is honored to host the event in 2020 and deliver a world-class event that will be valuable and memorable for all participants.

The host city—Chicago—is the third largest city in the U.S. and is easily accessible from many Asian and European cities. Centrally located in the U.S., Chicago is a major manufacturing center for global commerce, making it an ideal location for this event.

Over the last decade, our industry has seen significant growth both here in the U.S. and around the world. Business opportunities across our industry’s markets have been driven by innovation, efficiency improvements and strong leadership. While the future outlook is favorable, there continue to be concerns about international trade, raw material costs, skilled labor, and government regulation. These challenges are felt globally and require increased focus within our industry.

WAC 2020 provides us with a valuable opportunity to learn more about the latest adhesive and sealant developments taking place across the globe. I look forward to seeing you in Chicago.



Brian McSwigan  
Chair of The Adhesive and Sealant Council  
Vice President, Pressure Sensitive Adhesives  
Henkel Corporation

## Important Dates

- **Call for Speaker Deadline**  
**August 30, 2019**
- **Early Bird Registration Deadline**  
**March 22, 2020**
- **Regular Registration Deadline**  
**March 27, 2020**  
(no refunds after this date)
- **Hotel Deadline**  
**April 17, 2020**

## OFFICIAL ORGANIZERS

### Organized by:



The Adhesive and Sealant Council (ASC) is a North American trade association dedicated to representing the adhesive and sealant industry. Incorporated in 1958, ASC is bound by the collective efforts of its members, and strives to improve the industry operating environment and

strengthen its member companies. ASC members account for more than 75% of the aggregate industry revenues, exceeding some \$6 billion annually. To learn more about ASC, visit [www.ascouncil.org](http://www.ascouncil.org).

### Co-organized by:



FEICA is a multinational association representing the European Adhesive & Sealant Industry. With the support of 15 national associations and many direct or affiliated members, FEICA coordinates, represents and advocates the common interests of the Adhesive & Sealant Industry throughout Europe.



The Asia Regional Adhesive Council (ARAC) is a federation comprised of four Asian adhesive associations: JAIA (Japan), CATIA (China), TSRAIA (Taiwan) and KAIA (South Korea). ARAC has been established to harmonize industry statistics and other regional initiatives of interest to Southeast Asia.

### Co-promoters:



The Adhesive and Sealants Manufacturers Association (ASMAC)



China Adhesives and Tap Industry Association (CATIA)



Japan Adhesive Industry Association (JAIA)



Korea Adhesive Industry Association (KAIA)



Taiwan Synthetic Resins & Adhesives Industrial Association (TSRAIA)

### Official Media Partner of WAC:



ASI magazine serves global manufacturers/formulators and end users of adhesives and sealants, pressure sensitives and other adhesive sealant products both in print and online. Editorial is targeted toward practical solutions to manufacturing, processing and application problems as well as technological advances. Visit [www.adhesivesmag.com](http://www.adhesivesmag.com) for more information, useful resources and to subscribe online to the magazine and digital newsletter.

## WAC2020 Planning Committee

Jeff Lamb – STI Polymer  
 Kim Meidl – Ingevity  
 Chuck Williams – Avery Dennison  
 Brian McSwigan – Henkel  
 Amy Woodard – Tremco  
 John Carroll – Eastman  
 Anna Cherian – Avery Dennison  
 Bill Arendt – Arendt Consulting  
 Rob Hubbard – H.B. Fuller  
 Shamsi Gravel – Emerald Performance  
 Gerhard Haas – Jowat  
 Jody Smith – Velsicol  
 Yingjie Li – Henkel  
 Yuhong Hu – Henkel  
 David Speth – Evans Adhesive  
 Dan Murad – ChemQuest  
 Dan Horner – Applied Adhesives  
 Brian Glasbrenner – NatureWorks  
 Laura Cansler – STI Polymer  
 Chad Fiedler – Imerys  
 Bill Allmond – ASC  
 Malinda Armstrong – ASC  
 Steve Duren – ASC  
 Connie Howe – ASC

# CALL FOR SPEAKERS

*Share Your Knowledge and Innovations*

**Abstract Deadline: August 30, 2019**

The World Adhesive & Sealant Conference in 2020 is the most important INTERNATIONAL event for stakeholders in the Adhesive and Sealant industry worldwide. WAC takes place only once every four years! Submit a presentation proposal (abstract) for inclusion in the 2020 World Adhesive & Sealant Conference program. Any new technology, market intelligence or timely topics relevant to the adhesive and sealant industry will be considered.



**Don't see your topic of interest? Submit an abstract based on new technology or insight relevant to the industry. Suggested topics to include:**

## Adhesives Development

- Building & Construction
- Electronics
- Packaging
- Pressure Sensitive Adhesives

## End User Business Needs

## Sustainability

## Key Feedstocks

- Raw Materials Development
- Upstream Economics-Global & Regional

## Market Disruptors

- New Technologies, New Applications, New Macro or Sector Trends

## Regulatory

- Circular Economy
- Asia, Europe, North America Developments

## Start Ups

## Test Labs/Standards

## Mergers & Acquisitions

*To submit an abstract, visit*  
**[www.WAC2020.org](http://www.WAC2020.org)**

For additional information contact Malinda Armstrong at [malinda.armstrong@ascouncil.org](mailto:malinda.armstrong@ascouncil.org), (301) 986-9700 x1106 or Connie Howe at [connie.howe@ascouncil.org](mailto:connie.howe@ascouncil.org). Visit [WAC2020.org](http://WAC2020.org)

***Don't see your topic of interest?***

*Submit an abstract based on new technology or insight relevant to the industry.*

\*All presentations should be submitted in English and be non-commercial in nature. Use of trade names is not permitted.



# SCHEDULE AT A GLANCE

All events will take place at the Hilton Chicago unless otherwise noted.

## Sunday, April 19

9:00 a.m. – 5:00 p.m. Explore Chicago (*attendees on their own*)  
 Noon – 5:30 p.m. Registration & Speaker Ready Room Open  
 1:00 – 2:00 p.m. Attendee Orientation  
 6:00 – 9:00 p.m. International Association Heads Reception & Dinner (*offsite*)

## Monday, April 20

6:30 a.m. – 5:30 p.m. Registration & Speaker Ready Room Open  
 7:30 a.m. – 4:30 p.m. Technical Short Course (*registrants only*)  
 8:00 – 10:00 a.m. ASC Board of Directors Meeting  
 11:30 a.m. – 3:00 p.m. International Association Heads Lunch & Meeting (*invite only*)  
 3:30 – 5:30 p.m. Opening Ceremony  
 6:00 – 10:00 p.m. Welcome Reception & Dinner (*offsite*)

## Tuesday, April 21

6:00 a.m. – 5:00 p.m. Registration & Speaker Ready Room Open  
 6:30 – 8:00 a.m. Networking Breakfast  
 7:30 a.m. – Noon Technical Short Course (*registrants only*)  
 8:00 – 9:15 a.m. General Session Keynote  
 9:00 – 11:00 a.m. Sponsored Coffee Lounge  
 9:30 a.m. – Noon

### Morning Education Sessions\*

- Building & Construction
- End User Business Needs
- Circular Economy
- Key Feedstocks: Raw Materials Development

Noon – 1:30 p.m. Networking Lunch  
 1:30 – 3:00 p.m. Sponsored Coffee Lounge

### Afternoon Education Sessions\*

- Electronics
- Sustainability
- Regulatory: Europe
- Mergers & Acquisitions

3:00 – 7:00 p.m. EXPO & Reception

## Wednesday, April 22

6:00 a.m. – 5:30 p.m. Registration & Speaker Ready Room Open  
 6:30 – 8:00 a.m. Networking Breakfast  
 8:00 – 9:15 a.m. General Session  
 9:30 a.m. – Noon Sponsored Coffee Lounge  
 9:30 a.m. – Noon

### Morning Education Sessions\*

- Packaging
- Upstream Economics-Global & Regional
- Regulatory: North America
- New Technologies/Applications

Noon – 1:30 p.m. Regional Update & Networking Lunch  
 1:30 – 3:00 p.m. Sponsored Coffee Lounge

### Afternoon Education Sessions\*

- Regulatory: Asia
- Test Labs/Standards
- Business Development
- New Technologies

6:00–10:00 p.m. Closing Ceremony & Gala Dinner (*Innovation Awards*)

*\*Times, presentation titles and speakers are subject to change*



# WAC CHICAGO EXPO

The EXPO at the 2020 World Adhesive & Sealant Conference (WAC) will be held April 21. With an anticipated attendance of over 1,000 industry leaders from all levels and departments of large and small adhesive and sealant manufacturer and supplier companies worldwide, attendees will have the opportunity to exchange information on the latest developments in the industry.

A vital part of WAC is the EXPO, where members and other attendees seek out the latest, cutting edge products and technologies. With traffic builders such as an Exhibitor Appreciation Reception and door prizes, the exhibit hall is an effective and efficient way for companies to market their products and services.

Companies and product lines of all types are welcome to exhibit: raw materials, processing equipment, software, dispensing systems, consulting services, manufacturer/formulator, academia, and testing equipment, this EXPO provides a valuable marketplace. Don't miss this opportunity to position your company as a leader in the adhesive and sealant industry.

## EXHIBIT FEES:

ASC MEMBER: \$2,500

NONMEMBER: \$3,500

\*price includes table, two chairs, carpet & wastebasket.

**Sign up early!  
Booths are  
assigned on a  
first come, first  
serve basis.**



## Exclusive Hours

The EXPO will be held in Salon A at the Hilton Chicago, Chicago, Illinois, on Tuesday, April 21st, from 3:00 to 7:00 p.m.

## Reserve Your Booth Today!

The earlier you purchase space:

- 1) the better your chance of receiving your first choice of booth location and,
- 2) the more pre-show marketing your company receives.

**View the Exhibitor Prospectus at [www.WAC2020.org](http://www.WAC2020.org)**

or request a printed copy by contacting Malinda Armstrong at [malinda.armstrong@ascouncil.org](mailto:malinda.armstrong@ascouncil.org) or (301) 986-9700 x1106.



# BOOTH CONTRACT

## STEP 1: Contact Information

*Provide name of contact person to receive correspondence regarding booth(s):*

Name: \_\_\_\_\_

*(This contact person will also receive the confirmation letter and service kit)*

Company: \_\_\_\_\_

Title: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Postal Code: \_\_\_\_\_

Country: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

## STEP 2: Exhibit Guide Information

*The Exhibit Guide will be distributed to all attendees onsite. Provide contact name of the individual to be listed in the Exhibit Guide.*

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Postal Code: \_\_\_\_\_

Country: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

## STEP 3: Booth Personnel

*Each exhibiting company is allowed two (2) complimentary exhibit-only personnel per 10' x 10' booth. Additional exhibit-only personnel are \$495/person:*

**REGISTRATION DEADLINE: All staffers MUST be registered by March 1, 2020. After March 1st, ONSITE REGISTRATION FEES will apply.**

Booth Person #1: \_\_\_\_\_ Title: \_\_\_\_\_

Booth Person #2: \_\_\_\_\_ Title: \_\_\_\_\_

## STEP 4: Registration Fees

**Registration fee per 10' x 10' booth: \$2,500/ASC Members; \$3,500/Nonmembers**

\_\_\_\_\_ booth(s) @ \_\_\_\_\_ each = \$ \_\_\_\_\_

## STEP 5: Booth Space Request

*Refer to floor plan online at [www.WAC2020.org](http://www.WAC2020.org) for up-to-date booth availability and indicate booth choices:*

1st \_\_\_\_\_ 2nd \_\_\_\_\_ 3rd \_\_\_\_\_

## STEP 6: Other Companies

*Please identify the names of companies you would prefer not being located next to:* \_\_\_\_\_

## STEP 7: Booth Identification & Product Info

Company Name: \_\_\_\_\_

City/State/Province: \_\_\_\_\_

*What new products or innovations will your company launch during EXPO?* \_\_\_\_\_

## STEP 8: Booth Description

Submit a booth description of no more than 50 words with this booth contract to be included in WAC2020's online exhibitor listing. Booth descriptions are due by **January 6, 2020** for inclusion in the Exhibit Guide.

## STEP 9: Advertising

Ads are available in one-quarter, one-half and full page sizes. Complete details can be found online or by request. Ads are due by **November 30, 2019** for the Preliminary Guide. Please check your ad selections:

Preliminary Program *(mailed to 5,000 prospects)*

- ☐ Full page inside back cover .....ASC Member \$950; Nonmember \$1050
- ☐ Full page interior .....ASC Member \$950; Nonmember \$1050
- ☐ Half page .....ASC Member \$475; Nonmember \$575
- ☐ Quarter page .....ASC Member \$400; Nonmember \$500

## STEP 10: Payment Information

**No refunds after February 1, 2020.**

☐ Enclosed is my payment for \$ \_\_\_\_\_ by check *(drawn on a U.S. bank)*

Charge \$ \_\_\_\_\_ to: ☐ VISA ☐ MasterCard ☐ AMEX

Card #: \_\_\_\_\_

Exp. Date: \_\_\_\_\_ CVV: \_\_\_\_\_

Name: \_\_\_\_\_

Signature: \_\_\_\_\_

## STEP 11: Declaration of Acceptance

We hereby accept the terms and conditions of participation in the WAC EXPO as outlined in the "EXPO Rules" (available online and by request). *Note: contract must be signed to process your request.*

Authorized Signature: \_\_\_\_\_

Date: \_\_\_\_\_

Print Name: \_\_\_\_\_

## STEP 12: Submit this form to:

**The Adhesive and Sealant Council, Inc.**

**510 King Street, Suite 418**

**Alexandria, VA 22314**

**Questions?** Contact Malinda Armstrong at (301) 986-9700 x1106 or [malinda.armstrong@ascouncil.org](mailto:malinda.armstrong@ascouncil.org)

## WAC2020 Sponsorship Opportunities

ASC invites you to maximize your promotional dollars in front of the GLOBAL adhesive and sealant industry and participate as a WAC2020 sponsor. By involving your company in pre-conference and onsite promotion, you can increase visibility and market recognition while demonstrating your support of the global adhesives and sealant industry. In return for your financial support, ASC will recognize and acknowledge your company pre-conference, post-conference and on-site WAC2020.



### Levels:

Platinum .....	\$10,000+
Gold .....	\$7,500+
Silver .....	\$5,000+
Bronze .....	Up to \$4,999



### Stand Above the Crowd!

Secure your sponsorship today by contacting Malinda Armstrong at [malinda.armstrong@ascouncil.org](mailto:malinda.armstrong@ascouncil.org) or (301) 986-9700 x1106

### Sponsors and Suggested Contributions:

EXPO Reception .....	\$15,000
Welcome Reception & Dinner Offsite .....	\$50,000 (4 spots)
Tuesday Networking Breakfast .....	\$10,000
General Session Keynote .....	\$7,000
Tuesday Networking Lunch .....	\$10,000
Wednesday Networking Breakfast .....	\$10,000
Wednesday Keynote .....	\$7,000
Wednesday Networking Lunch .....	\$10,000
Closing Ceremony & Gala Dinner .....	\$20,000
Networking & Coffee Lounge .....	\$10,000 (2 days)
Registration Badge Kiosk & Lanyards .....	\$10,000
WAC2020 App .....	\$8,000
Pocket Guide .....	\$8,000
Session Sponsors .....	\$1,000 (16 spots)
Charging Stations .....	\$3,000 each
Sponsor Clings .....	\$3,000 each
Tote Bags .....	\$7,500
Notepads & Pens .....	\$5,500
iPad Raffle .....	\$3,500
Digital Camera .....	\$3,500
Apple iWatch Raffle .....	\$3,500
Photo Booth .....	\$4,000





# ADHESIVE SCIENCE SHORT COURSE

APRIL 20-21, 2020 - CO-LOCATED WITH THE 2020 WORLD ADHESIVE & SEALANT CONFERENCE

## Course Description:

Adhesives and sealants are used in place of or, in conjunction with mechanical fasteners in every imaginable application. From the lightest adhesives for neonatal care to robust aerospace applications, adhesives and sealants solve the world's performance challenges delivering reliable, safe solutions to multi-material bonding in diverse environments. Professionals working in adhesive and sealants need extensive knowledge in the design, selection and applications for diverse markets. This 2 day intensive course will focus on the foundation needed to excel in the development, manufacture and use of adhesives and sealants, regardless of technology type or chemistry. It will serve as an immersive introduction in the following fundamentals:

- Principles of structure/property relationships of polymers
- Adhesion science and surface phenomena
- Physical, thermal and rheological behavior of adhesives and sealants
- Formulating with common additives for maximum benefit for specific applications
- Classification of technology types, chemistry, mixing and dispensing equipment
- Market applications and their performance requirements

The course will be taught by a combination of our academic partners, industry experts and consultants with broad expertise in adhesives and sealants. Course format allows for ample time for both panel and one on one discussions for valuable networking and maximum, relevant educations. Combined with full conference registration, this venue will fully enrich the new and veteran adhesive professional with foundations and innovations across markets and geography and networking of peers, suppliers and manufacturers.

## Who Should Attend:

The course is suitable for a wide range of technical participants including entry level to experienced scientists who wish to learn the fundamentals of adhesives and adhesion. Professionals from R&D, process development, manufacturing, tech service and applications who are developing products for a wide range of industries or using adhesives in their market applications. Technically inclined commercial professionals will receive a better understanding of the principles of adhesives, adhesion, performance applications and market overview.

### Short Course Only:

ASC MEMBER:..... \$725  
NONMEMBER:.... \$1,100

### Short Course with WAC2020:

*Early Bird* ASC MEMBER:..... \$1,395  
*Early Bird* NONMEMBER:..... \$2,300  
ASC MEMBER:..... \$1,495  
NONMEMBER:..... \$2,400

## CALL FOR SPEAKERS:

If you would like to present at the Short Course, or you have general questions, contact Connie Howe at [connie.howe@ascouncil.org](mailto:connie.howe@ascouncil.org) or Martha Mittelstaedt at [Martha.Mittelstaedt@ascouncil.org](mailto:Martha.Mittelstaedt@ascouncil.org)



# HOTEL & TRANSPORTATION INFORMATION

## Hilton Chicago

720 S. Michigan Avenue, Chicago, IL 60605

Phone: +1 800-207-5580

Airport access: O'Hare International Airport (airport code: ORD)

OR Chicago Midway International Airport (airport code: MDW)

**HILTON CHICAGO** - overlooking Grant Park, Lake Michigan, and Museum Campus, Hilton Chicago is in walking distance of Soldier Field's games and concerts and the Pilsen neighborhood's bar and restaurant scene. Hop on the 'L' train to Chinatown or simply absorb the arts featured in Wabash Arts Corridor. Enjoy a soulful evening at Buddy Guy's Legends.

You can make your reservation at [www.WAC2020.org](http://www.WAC2020.org) or contact the hotel directly at +1 800-207-5580. To secure the group rate, please mention that you will be attending the ASC World Adhesive Conference. **The group rate is available until March 27, 2020.** Reserve your room as soon as possible as the group rate will not be available if the ASC room block sells out at any time prior to March 27, 2020. Reservation requests received after March 27, 2020 will be charged standard rates.

**IMPORTANT: ASC works directly with the Hilton Chicago and does not work with third parties working on behalf of the Hilton Chicago and/or the Council.**

ASC kindly asks that you only reserve the number of rooms you need, so other attendees will not be turned away because the ASC hotel room block is full. We appreciate your consideration.

### WAC Discount Group Rate

**\$189** single/double\*

*\*additional charges will apply for more than two persons per room*

### HOW TO GET THERE

#### Chicago-O'Hare International Airport

To book your flight use the airport access code ORD to locate Chicago O'Hare International Airport. The airport is located 19 miles from the hotel. Approximately 45 minute drive time. Other transportation: Super Shuttle cost \$31 USD; Subway Rail cost \$2.25 USD; Taxi cost \$50 USD and Limousine cost \$100 USD.

#### Chicago Midway International Airport

To book your flight use the airport access code MDW to locate Chicago Midway International Airport. The airport is located 11 miles from the hotel. Approximately 30 minute drive time. Other transportation: Super Shuttle cost \$26 USD; Subway Rail cost \$2.25 USD; Taxi cost \$35 USD and Limousine cost \$100 USD.

## FREQUENTLY ASKED QUESTIONS

**Do I need a visa?** If you are required to have a visa to enter the U.S. to attend the 2020 World Adhesive & Sealant Conference, you should start the application process as soon as possible. To get detailed information on requirements and procedures necessary to enter the U.S., and to check whether you need a visa to enter, go to [www.usa.gov/visas](http://www.usa.gov/visas).

Visa letters will be issued at the discretion of ASC. Contact Malinda Armstrong at [malinda.armstrong@ascouncil.org](mailto:malinda.armstrong@ascouncil.org) or (301) 986-9700 x1106.

### What do I need to know about airport security regulations, while traveling to or in the United States?

Not sure about what you can carry on the plane and what you need to check? Curious about the customs process? The Transportation Security Administration (TSA) has a comprehensive website that answers all of your travel concerns. Visit [www.tsa.gov](http://www.tsa.gov).

### How far is the airport from the hotel(s)?

Please see "Hotel & Transportation Information" above.

**How expensive is a taxi ride from the airport to the hotel(s)?** Please see "Hotel & Transportation Information" above.

**What is the conference dress code?** To encourage a feeling of comfort and friendship, the WAC dress code is "business casual." Business attire is highly suggested for the Welcome Reception & Dinner and Closing Ceremony & Gala Dinner.

**Am I welcome to attend meals?** All conference full-paid registered attendees and special guest are welcome and entitled to join us at general breakfasts, lunches and receptions. Expo only attendees are welcome at the Expo Reception only and one-day only attendees are welcome at all meals on the day of their registered attendance.

**I want to take advantage of my time in Chicago. Where can I find more information about touring the city?** Information about the tours can be found on the WAC homepage at [www.WAC2020.org](http://www.WAC2020.org).



## Welcome Reception & Dinner

Join us at the famous **Shedd Aquarium in Chicago** as we welcome the global industry to the 2020 World Adhesive and Sealant Conference. Here, among dolphins, whales and other fascinating sea life, we will celebrate, network, and then dine in a Caribbean reef setting.

**Monday, April 20<sup>th</sup>**

### Shedd Aquarium

1200 S. Lake Shore Drive,  
Chicago, IL 60605

#### **Sponsorships Available!**

Secure your sponsorship today by contacting Malinda Armstrong at [malinda.armstrong@ascouncil.org](mailto:malinda.armstrong@ascouncil.org)



## Closing Ceremony & Gala Dinner

Join us for the final event and gathering as we recognize the 2020 Innovation Awards winners, announce WAC2024, and enjoy special live entertainment in the gorgeous Grand Ballroom!

**Wednesday, April 22<sup>nd</sup>**

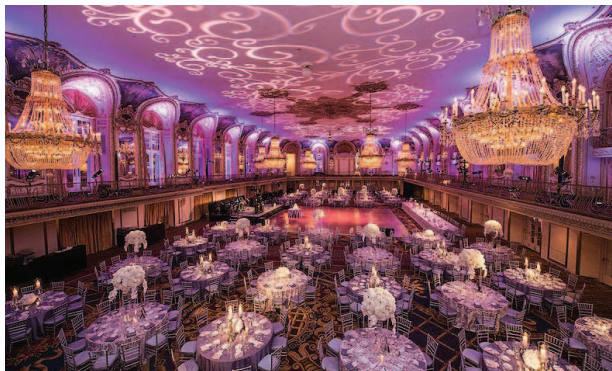
### Grand Ballroom

#### Hilton Chicago

720 S. Michigan Avenue,  
Chicago, IL 60605

#### **Sponsorships Available!**

Secure your sponsorship today by contacting Malinda Armstrong at [malinda.armstrong@ascouncil.org](mailto:malinda.armstrong@ascouncil.org)



***For additional information and to register, please visit [www.WAC2020.org](http://www.WAC2020.org).***

## HOW TO REGISTER

Registration for the convention, EXPO and the Short Course can be found online at [www.WAC2020.org](http://www.WAC2020.org).

Pre-registration ends on March 22, 2020. After March 22, rates increase by 20 percent.

If you have any questions regarding registration, please contact Malinda Armstrong at (301) 986-9700 x1106 or [malinda.armstrong@ascouncil.org](mailto:malinda.armstrong@ascouncil.org)

***Take advantage of the early bird discount before March 22, 2020.***

***Refer to the registration form on the back for conference rates.***

### **Who is considered a special guest or accompanying person?**

Wives, children, accompanying person and other non-industry guests constitute a "special guest." Fellow colleagues and anyone working in the adhesive and sealant industry, or a related field, need to pay the regular registration fee to attend WAC2020, including all meals.

### **English is not my first language. Will there be translation help for me onsite?**

English will be the official language during WAC. There are several translation Apps available for downloading prior to your trip. Visit iTranslate, Google Translate, or TripLingo. The basic version is available for free on iTunes or Google Play. The WAC2020 App will also have the program schedule translated if you have an existing translation App downloaded on your phone. Keynote presentations will be shown in English, Mandarin Chinese and Japanese.

### **Where can I learn more about WAC?**

The definitive WAC information source is the WAC homepage: **[www.WAC2020.org](http://www.WAC2020.org).**

### **Interested in learning more about ASC?**

Information on member services, programs and so much more is available on the ASC Homepage located at **[www.ascouncil.org](http://www.ascouncil.org).**

## CONTACT INFORMATION

**Malinda Armstrong**

**Senior Director, Meetings & Expositions**

**Adhesive and Sealant Council**

**510 King Street, Suite 418**

**Alexandria, VA 22314**

**Email: [malinda.armstrong@ascouncil.org](mailto:malinda.armstrong@ascouncil.org)**

**Phone: (301) 986-9700, x1106**

**[www.ascouncil.org](http://www.ascouncil.org)**

# WAC 2020

WORLD ADHESIVE & SEALANT CONFERENCE

## REGISTRATION FORM

Hilton Chicago  
Chicago, Illinois

April 20 - 22, 2020

### STEP 1: YOUR INFORMATION

☐ Mr. ☐ Ms. ☐ Mrs. ☐ Dr. Name: \_\_\_\_\_

Nickname for Badge: \_\_\_\_\_

Title: \_\_\_\_\_

Company: \_\_\_\_\_

Address Line 1: \_\_\_\_\_

Address Line 2: \_\_\_\_\_

City/State or Province/Postal Code: \_\_\_\_\_ Country: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

### STEP 2: MEAL EVENTS

Please check all events you are planning to attend.  
Costs for each event are included in your registration fee.

**CONVENTION** **Attendee** **Guest**

#### Monday, April 20<sup>th</sup>

Welcome Reception & Dinner ☐ ☐

#### Tuesday, April 21<sup>st</sup>

Keynote with Breakfast ☐ ☐

Networking Lunch ☐ ☐

EXPO with Reception ☐ ☐

#### Wednesday, April 22<sup>nd</sup>

Keynote with Breakfast ☐ ☐

Networking Lunch ☐ ☐

Closing Ceremony & Gala Dinner ☐ ☐

Please note: Registration cannot be submitted without completing the following section:

My company's business: (Please select the most appropriate box)

☐ Manufacturer/marketer of adhesive and/or sealant product (includes distributors)

☐ Supplier of raw materials, equipment, or other services to the adhesive and/or sealant industry

☐ End user of adhesives/sealants

☐ Academia

☐ Trade press

☐ Other (please specify): \_\_\_\_\_

### STEP 3: IMPORTANT INFORMATION

**Cancellation Policy:** All cancellations must be received in writing no later than **MARCH 27, 2020**. A 20% processing fee will be assessed on cancellations. **NO REFUNDS AFTER MARCH 27, 2020.**

**Liability Disclaimer:** The Adhesive and Sealant Council (ASC) claims no liability for the acts of any participant at this meeting, nor for the safety of any person participating in, or in transit to, or from this event. The ASC reserves the right to cancel any function without penalty. The total amount of any liability of the ASC, in the event of cancellation, will be limited to a refund of the registration fee.

☐ Check this box to agree to the policy above. (Required)

### STEP 4: REGISTRATION FEES

#### WAC2020 ONLY (April 20-22)

##### Early Bird Rate

Before 03/22/2020

After 03/22/2020

ASC Member	<input type="checkbox"/> \$1095	<input type="checkbox"/> \$1195
Nonmember	<input type="checkbox"/> \$1995	<input type="checkbox"/> \$2095
International	<input type="checkbox"/> \$1095	<input type="checkbox"/> \$1195
End-User	<input type="checkbox"/> \$1095	<input type="checkbox"/> \$1195
Speakers, Academia	<input type="checkbox"/> \$595	<input type="checkbox"/> \$595
One-Day Member, End-User	<input type="checkbox"/> \$750	<input type="checkbox"/> \$750
One-Day Nonmember	<input type="checkbox"/> \$1250	<input type="checkbox"/> \$1250
Trade Press	<input type="checkbox"/> \$595	<input type="checkbox"/> \$595
Student	<input type="checkbox"/> \$175	<input type="checkbox"/> \$175
Special Guest (Spouse/Family)	<input type="checkbox"/> \$500	<input type="checkbox"/> \$500

#### TECHNICAL SHORT COURSE

##### Short Course Title

##### Technical Short Course Only (April 20-21)

ASC Member, End-User	<input type="checkbox"/> \$725	<input type="checkbox"/> \$725
Nonmember	<input type="checkbox"/> \$1100	<input type="checkbox"/> \$1100
Student	<input type="checkbox"/> \$225	<input type="checkbox"/> \$225

##### WAC2020 & Technical

##### Short Course COMBO (April 20-22)

ASC Member, End-User	<input type="checkbox"/> \$1395	<input type="checkbox"/> \$1495
Nonmember	<input type="checkbox"/> \$2300	<input type="checkbox"/> \$2400
Student	<input type="checkbox"/> \$300	<input type="checkbox"/> \$400

#### EXPO ONLY

##### (4/21 EXPO + 4/20 Evening Welcome Reception)

This fee includes attendance to the Welcome Reception. It does NOT include attendance to the technical sessions or include any other meals.

Expo Only Attendee ☐ \$495

### STEP 5: PAYMENT

All payments must be made in U.S. dollars drawn on a U.S. bank. All registrations must be received on or before March 27, 2020. Any registrations received after March 27, 2020 and all on-site registrations will be assessed a 20% processing fee.

☐ Enclosed is payment for \$ \_\_\_\_\_ by check (drawn on a U.S. bank)

☐ Charge \$ \_\_\_\_\_ to ☐ VISA ☐ Mastercard ☐ Amex

Card # \_\_\_\_\_ CVV# \_\_\_\_\_

Expiration Date \_\_\_\_\_

Cardholder's Name \_\_\_\_\_

Signature \_\_\_\_\_

Send this form with full payment to:  
The Adhesive and Sealant Council, Inc.  
510 King Street, Suite 418, Alexandria, VA 22314

**QUESTIONS?** Malinda Armstrong, Senior Director, Meetings & Expositions, The Adhesive and Sealant Council, Inc.

510 King Street, Suite 418, Alexandria, VA 22314, Phone: (301) 986-9700 x1106, Fax: (301) 986-9795 or to malinda.armstrong@ascouncil.org