

PRIME TIME NEWS



Industry News that Matters

“Success is never accidental. Make every detail perfect, and limit the number of details to perfect. ”

– Jack Dorsey – Co-founder and CEO of Twitter

IN THIS ISSUE

MARCH 2019

HEADLINES FROM THE REGULATORY
RADAR
PRESIDENT'S MESSAGE
WELCOME NEW MEMBER

CORPORATE MEMBER PROFILE
CORPORATE MEMBER NEWS
NEWS OF INTEREST
CPCA PARTNERS

ACTUALITÉS PRIME
HEURE

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Actualités Prime Heure*

**CPCA HEADLINES FROM THE LATEST
REGULATORY RADAR**

- Members Continue Transition to CPCA's Digital Platform for Improved Program Service Delivery
- CPCA Negotiates More Appropriate Launch Date for New National VOC Survey on Architectural Paint Products
- Members Provided with 2019 Budget Summary Highlights
- Ontario Members Urged to Participate in MHSW's Wind-up Plan Consultation for MHSW Materials Including Paint
- CPCA Comments Filed on the Draft Screening Assessment Report for CMP Phase 3 Ketones Group
- CMP Publication to Watch in 2019-2020 for Commonly Used Substances in CASE Formulations
- Environment and Climate Change Canada Consultant to Submit Report on 1-Litre VOC Exemption Survey
- CPCA Comments Filed on Two PMRA Initiatives: Post-Market Pesticide Re-evaluation Program Review and Proposed Regulatory Amendments to Pest Control Devices Regulations
- Additional Information Provided to PMRA on Calculations of Active Ingredients in Paint Batches During Production
- Updates on New NPRI Changes in Effect for the June Report
- Information Provided on CIC Discussions on Pending WHMIS 2015 Issues
- Member Alert on Final Publication of *Environmental Emergency Regulations*
- Relevant Resources Posted for Members on the Canada CoatingsHUB

PLEASE NOTE: *Should members require further information on any of the above or items included in this newsletter they can search them on the [CoatingsHUB](#) or contact CPCA directly.*

CPCA WEBINAR SERIES

VOC Regulatory Compliance
Update for Third VOC Regulation
and ECCC Microplastics
Survey Project

Product Stewardship in Ontario:
Transition to the New
Waste Free Ontario Act in 2020

Chemicals Management Plan:
Post 2020?

CPCA WEBINAR
SERIES

Presented by:
Mary Ellen Perlin
Manager, Consumer and Cleaning Products
Environment and Climate Change Canada

CPCA WEBINAR
SERIES

Presented by:
Mark Karchner and Pat Choquet
Product Care Canada

CPCA WEBINAR
SERIES

*Register TODAY to any one
of our upcoming webinars!*



ENHANCING COMPLIANCE & MITIGATING RISK

The Canada CoatingsHUB providing member companies with issue specific-resources, relevant industry news, and the data needed to support issue management and regulatory compliance. All resources are managed by type and searchable by keyword. CPCA's Compliance Calendar alerts members to important compliance dates and deadlines. If you manufacture, import or sell coatings ingredients or finished products in Canada the HUB is critical for your business to enhance compliance and mitigate risk.



Access CPCA's
Compliance Calendar



Manage Regulatory
Alerts & Subscriptions



Secure &
Reliable Data



Critical Chemicals
Management Information



Build Brand
Trust & Loyalty

PRESIDENT'S MESSAGE

Canada's federal budget was tabled on March 19 with a bevy of spending items amounting to \$23 billion over the next several years, with Canada's debt projected to grow from \$686 billion to \$761 billion in 2023. Some of the current spending will occur after the upcoming federal election. Many have put the budget in the category of social spending, with a nod to business related to tax credits, innovation and training. Despite a commitment to a balanced budget at the end of the four-year mandate, the deficit remains. There were a number of initiatives appealing to a wide range of citizens, who are now called the 'voting public' in this election year. No surprises there as the political winds increase leading up to the general election in October.



spending, more than half is non-discretionary for a total \$213 billion. That funding is already committed in pension benefits, employment benefits, social and health transfers to the provinces and equalization payments, plus debt charges, which this year will be \$26.2 billion. The remaining direct program spending, not often highlighted, includes the lion's share spent to support government infrastructure, including salaries and benefits related to program delivery.

CPCA provided a detailed analysis for members as to what the potential upsides might be for the coatings industry related to specific expenditures on infrastructure, tax credits, automobile purchase incentives, construction, etc. There was nothing for aligning the corporate tax rate with that of the United States, which would have stimulated more direct investment in Canada, which has been stagnant for the past eight quarters. But we know spending cannot occur without taxation. The budget discards the positive impact that could result from a more modernized regulatory environment ignored in this budget.

The PwC report commissioned by the Canadian Chamber of Commerce in 2018, noted that Canada is at a difficult tipping point because of regulatory overload with more than 130,000 federal regulations impacting every sector of Canada's economy and costing billions of dollars to the chemical sector particularly. Last year's economic statement committed to modernizing the regulatory framework, but it's not clear how that is going or if it will bear fruit any time soon.

A recent study by George Mason University analyzed regulatory burden in Canada, including in the provinces, by applying text analysis and machine-learning algorithms for information of federal and provincial regulators. To do so regulatory files from the Treasury Board Secretariat of Canada were used, 13 provincial datasets, and data from consolidated regulatory codes from the Canadian Department of Justice. It assessed the relevance of regulations to economic sectors and industries, with a comparative analysis of the economic effects of regulation and regulatory reform across Canadian provinces. It does not factor in many other restrictions caused by such things as guidance documents, business forms and other non-regulatory requirements, which we see every day in the industry!

One Province acknowledged for success on regulatory reduction was British Columbia with its focused regulatory reduction efforts dating back to 2001 to red tape burden. It followed this up in 2004 with a 'one-for-one' approach to regulation, with one regulation removed for every new one introduced. As a result, B.C. cut its regulatory requirements in half compared with 2001, all contributing to greater prosperity. The Province realized substantial gains for the economy "without losing ground with respect to health, safety and the protection of the environment." One could argue it is quite obvious as the Province is viewed as a strong proponent of environmental sustainability.

All the foregoing is to suggest that governments might wish to re-think budgeting and look at it from the perspective of 'growing' the economy by 'reducing' outdated regulations. It can only be done with focus and commitment. Then spending can continue, without excessive taxation and deficit financing required. Another recent report on taxation that included all 50 US States and Canada's ten Provinces, placed the Provinces in the top ten of highest tax jurisdictions. Excessive taxation does not help overall Canadian

Parliament, the Red Tape Reduction Act. It may be time to rebalance the ledger in a number of important ways.

Gary LeRoux

President & CEO



VISION 20-20 BEYOND 2020

CPCA 106th Annual Conference & AGM
The Sutton Place Hotel Vancouver • British-Columbia

Early Bird Registration is OPEN!
Conference Program is available
for download at canpaint.com

Register TODAY!

WELCOME

NEW MEMBERS

Graphenstone is the brainchild of a young chemical engineer committed to developing a natural, ecological and healthy coating. Antonio León Jiménez was that young man and today he is president and Chief Technical Officer (CTO) of Graphenstone. After working as CTO in a successful coatings firm, Antonio León began his new enterprise IEdiSA (2009), which was the foundation of Graphenstone. A few years later, the president of Graphenstone developed a new line of natural paints and mortars using artisanal lime. A unique lime with a

100% natural and environmentally friendly production cycle. After generating new ecological, natural and sustainable coatings based in lime, Antonio León took it a step further and innovated by adding graphene to the formula. The objective behind the utilization of graphene was to enhance the product's properties; improving resistance, flexibility and conductivity while maintaining the natural qualities. After a whole year of research at the University of Seville, and numerous unsuccessful attempts, the CTO achieved his goal: a graphene polymer able to improve the material qualities with outstanding results. This is among the first range of paints and coatings with graphene technology. Graphenstone was established in November of 2013. Graphenstone maintains



GRAPHENSTONE

THE ORIGINAL & AUTHENTIC

sustainable homes.

CPCA REPORT

CPCA Annual INSIGHT: Guide & Directory

CPCA is currently working on a new issue of *INSIGHT: Guide & Directory* magazine. The magazine will be published in the spring of 2019 and delivered to industry leaders across North America. If you would like to learn more about [advertising opportunities](#), [contact Don Burns](#) to receive the [media kit](#).

CPCA Members Continue Migrating to Their Digital Dashboard on Ground-breaking Canada CoatingsHUB

Since CPCA launched its new comprehensive CoatingsHub an increasing number of members have been activating their accounts and taking full advantage of HUB resources for an improved member experience with timely, automatic notifications of new resource posts. In addition, members receive member-only monthly publications, Regulatory Radar, Industry Now: Business & Management, which contain a recap of essential “need-to-know” resources posted on the CoatingsHUB. Never miss an update or required action again from improved, digitized association management.

CPCA to Participate in Bilateral Industry-Government Meeting and Workshop on Wide Range of Issues

This annual bilateral meeting will include important discussions ~~will~~ revolving around important matters for chemicals management in Canada under the Chemicals Management Plan, all very important to those doing business in the chemical industry. These include such matters as: New Substances Notification, risk management approaches, chemicals in the workplace, informed substitution or alternatives assessment, supply chain challenges, Post-2020 chemicals assessment, related global issues and more.

Government Publishes Chemicals Management Plan (Phase 3) Notice for Certain Quaternary Ammonium Compounds

Over the past several months, CPCA encouraged members to complete the mandatory survey for an expanded list of 800 quaternary ammonium compounds, which includes compounds used in the Coatings, Adhesives, Sealants, Elastomers (CASE) industry. Government officials held a number of webinars and recently published a correction to the list of compounds while indicating the original list published in the Canada Gazette did not contain any of the noted errors in the guidance. Members can consult the detailed bulletin and updated resources posted

Global Coatings Summit A Success

Charles Shaver, [Chairman of the Board of Axalta Coating](#), and current CEO of Nouryon, highlighted a number of critical challenges and trends impacting future growth scenarios in the coatings industry. Thierry Vanlacker, CEO of AkzoNobel, Netherlands, focused on China from a global perspective as well as Yin Xu, Chairman of the Xiangjiang Paint Group, China. By 2021, Asia will account for 60 per cent of global coatings production and 37 per cent in China alone. At 69 per cent, industrial coatings is the largest market segment in China. Patrick Houlihan, Managing Director and CEO, Dulux Group, explained how to achieve sustainable and solid growth in a saturated market, such as Australia, without merger and acquisition activities. Key insights were also presented by industry stalwarts such as: Neil Carr, Dow Chemical Business President for coatings and monomers; Tetsushi Tado, President of Nippon Paint Holdings; Paula Salastie, CEO of Teknos Group; Doug Mattscheck, President of ICP Group and others.

WTO's Technical Barriers to Trade (TBT) Committee Met on March 6

The US, Canada, Australia, Mexico, and Japan trade delegations of the WTO all expressed grave concerns with respect to trade and commerce should the EU proceed with its efforts to classify TiO₂ as a Cat 2 carcinogen. The Titanium Dioxide Manufacturers Association (TDMA) expressed, in writing, its gratitude to key national trade associations outside Europe who succeeded in getting their respective national governments to raise trade concerns with relevant European authorities, namely: American Coatings Association, Canadian Paint and Coatings Association, Australian Paint Manufacturers Association, Mexico's ABRAFATI and the Japan Paint Manufacturers Association. The World Coatings Council (IPPIC) network made it harder for the EU not to respond to the TiO₂ concerns already raised by WCC member associations in Europe. In the end, the REACH Committee could not come to a decision at its March 7 meeting and has opted instead to postpone the entire 14th ATP notice. This likely means there will be no further formal discussions on this until the fall of 2019 or later. IPPIC members in Europe in concert with CEPE are to be congratulated for their tireless efforts on this file.

EU Proposed Titanium Dioxide Carcinogenic Classification Hits Another Obstacle: Waste

In its latest proposal, the Commission restricted the classification mainly to mixtures in powder form, arguing that TiO₂-induced carcinogenicity is associated only with inhalation. At the March 7 meeting, NGOs accused the European Commission of having diverted from ECHA's Risk Assessment Committee opinion on the classification of all forms of TiO₂, as the Commission was preparing a draft amendment of the hazardous waste guidance focused only on powder forms. The Commission will be preparing a revised waste guidance. Meanwhile, Titanium Dioxide Manufacturers Association, CEPE and the World Coatings Council continue their active campaign for a different regulatory route to control the risks associated with TiO₂, as it is non-toxic and "lung overload effect" is not a risk for consumers. The lobby continues in support of TiO₂ manufacturers.

FOCUS ON OTTAWA

Federal Fuel Charge (Federal Carbon Tax) Coming into Effect in Certain Provinces

The Fuel Charge will be applicable on purchases and consumption of specified fossil fuels in Saskatchewan, Manitoba, Ontario and New Brunswick. It will generally be collected and remitted to Canada Revenue Agency by every inter-jurisdictional road carriers using fuel (gasoline, diesel, marketable natural gas or propane), in a specified commercial vehicle, in the listed provinces. Registration for motor carriers with the Canadian Revenue Agency is mandatory and must be done by April 1, 2019. If not a fine of \$2000 will apply. The tax begins at a rate of \$20 per ton of carbon. For fuel purchased in Canada, but burned in the US or in a territory that is not subject to the tax, the purchaser may be eligible for a rebate. An exemption form should be completed and returned if you are a registered distributor or a registered user of fuel.

Trademarks Act to be Amended This Year

By mid-year, Canada will adhere to internationally used conventions and standardized international procedures that make it easier for Canadian businesses to protect their trademarks internationally. A single application and one set of fees can be paid for protection in over 100 countries. The revised trademark legislation eliminates the need to include filing grounds in an application. Anyone can file a trademark application whether the trademark is used or not. The registration term for trademarks will be reduced from 15 years to 10 years and the definition of a trademark broadened. Members can obtain details on the CoatingsHUB or by contacting CPCA directly.

Competition Bureau Publishes Final Version of Its Revised Intellectual Property Enforcement Guidelines

The Intellectual Property Enforcement Guidelines (IPEGs) clarify the Bureau's approach to conducting investigations of alleged anti-competitive activities that involve intellectual property.

"Reasonable" NAFTA Replacement Taking Shape

US Trade Representatives are developing a "reasonable" replacement for current tariffs on steel and aluminum exported from Canada and Mexico to the US. Democrats and Republicans want the steel and aluminum tariffs against America's neighbours to be eliminated or replaced with fair quotas.

CPCA Members on the Leading Edge of Sustainability

The wider chemical industry, including the [CASE sector](#), will play a crucial role in the development of solutions to several global challenges, from warming temperatures to water shortages. The European Coatings Show (ECS) and Conference 2019 recently gave the opportunity to fulfill needs for innovation and the development of sustainable technologies and applied product performance to representatives from across the paint and coatings value chain. Several ECS exhibitors were CPCA members such as BASF, BYK, Clariant, DCC, Dow, etc.

CLARIANT Highlights the Theme of Sustainable Cities

“Thirty years from now, 70 per cent of the world’s population is expected to be urban, with many megacities of 10 million+ people. Balancing social, environmental, health, and economic concerns will necessitate a more conscious approach to how commercial and residential premises are designed, built, and furnished and a new look at the evolution of transport,” states [Jürgen Stegmann](#), head of technical marketing for Coatings at Clariant. “The need to create sustainable cities already touches the paints and coatings industry, but we’ll see its impact increase,” he adds. Creating “fit for the future” coatings for homes, the building and construction segments, automotive applications, and consumer goods means several new renewable-based coating additives and colourants; VOC emission cuts; more reliable, better fire protection; longer-lasting façade paints, hazard label-free coatings.

BASF, INEOS Execs: Chemical Recycling Becoming Mainstream

[Chemical recycling solutions](#) could become widely available within the next decade, say BASF's Klaus Wittstock and INEOS Styrolution's Norbert Niessner. The process of breaking plastic waste down to its constituent molecular parts to reconstitute it as a petrochemicals feedstock is the “missing link” to close the loop on a functioning circular economy.

Dow Aims to Supply 100,000 mt of Recycled Plastics in European Products by 2025

[Dow Energy](#) also stressed the need to work across the value chain to design and make use of more sustainable packaging and launched an initiative called PackStudio.

Azelis Group CEO Hans Joachim Müller Talks About How Doing Business in a Sustainable Way is Only Way

“In recent decades, humanity has put immense pressure on the only planet we have, so we better make sure that we do business in a sustainable way, no matter which industry we’re active in,” says Azelis CEO. “The sustainable development programme that we are running in all our company policies and strategies is most important to ensure the wellbeing of future generations.”

Coatings Driving Improved Sustainability of Flexible Packaging

coatings, brand owners can use flexible sustainable packaging to not only protect and safeguard their products but also to communicate their brand messages.

Climate Change: 12 Years to Save the Planet, Can Business Help Lead the Way?

Everybody needs to scale, but in an [intelligent and efficient](#) way.

CORPORATE MEMBER PROFILE

This monthly feature profiles our valued members and highlights the work they do in the sector and their contributions to economic growth and sustainability. This month is the CPCA affiliate member: Intertek.



Intertek is a leading Total Quality Assurance provider to industries worldwide. Through a network of more than 1,000 laboratories and offices and over 43,000 people in more than 100 countries, the Group goes beyond physical quality control to provide total peace of mind through their innovative and bespoke Assurance, Testing, Inspection and Certification solutions for their customers' operations and supply chains. Intertek Total Quality Assurance expertise, delivered consistently, with precision, pace and passion, enable their customers to power ahead safely.

Intertek HERS is a leading scientific consulting firm with expertise in the business areas of Food & Nutrition, Pharmaceutical & Healthcare, Chemicals, Agri, Biotech & Consumer Products. Their core service areas are Regulatory Support, Product Development, Scientific Support, and Safety/Risk Assessment. For over 30 years, Intertek Scientific & Regulatory Consultancy has provided unparalleled service throughout the world. Their staff comprises more than 90 experts in toxicology, global regulatory affairs, chemistry, and risk assessment analysis. Intertek specializes in developing scientific and strategic global regulatory plans and resolving complex toxicological and scientific issues.

This Chemicals Group has considerable expertise and experience with global new chemical notification programs and has been successful in effectively and efficiently helping many clients clear the regulatory hurdles associated with bringing new products to markets internationally. Working with a team of experts across the globe, Intertek is well positioned to understand the needs of our local North American clients while benefiting from the expertise of their international colleagues in the EU, Australia and Asia and their relationships with local governments. Their experience in developing multijurisdictional notification strategies and in coordinating the efforts of multiple consultants and/or laboratories while avoiding unnecessary duplication of efforts has routinely proven to be

CORPORATE MEMBER NEWS

Cloverdale Named a BC Top Employers Two Years in a Row!

In its 14th year, [BC's Top Employers](#) is an annual competition organized by the editors of Canada's Top 100 Employers which recognizes the B.C. employers that lead their industries in offering exceptional places to work.

AkzoNobel Takes 3 Top Employer Titles

AkzoNobel received accreditation by the [Top Employers Institute in Brazil, China and UK](#).

PPG Transformed Art Communities in 2018 & Recently Introduced Extreme Protection Edge Powder Coatings for Corrosion Protection

In 2018, PPG completed [70 COLORFUL COMMUNITIES™](#) projects and used [7,645 gallons of PPG paint to transform communities into works of art](#). Nearly 4,700 PPG employees and community individuals volunteered 34,500 hours. PPG recently introduced its First-of-its-kind patent-pending technology offering one-coat edge protection for metal parts subjected to extreme environments and covering sharp edges.

Benjamin Moore and The Alpha Workshops Create A Bespoke Wallpaper Capsule Collection

Benjamin Moore and [The Alpha Workshops](#), the only US non-profit organization providing decorative arts education and employment to adults and youth with disabilities and other vulnerabilities, launched their bespoke wallpaper capsule collection. After decades of close collaboration, they created this special edition of 15 hand-painted wallpapers featuring BM premium paints.

Chromaflo Technologies Introduces a Host of New Technologies at the European Coatings Show

[Colortrend Pearls 2020®](#), a solid colorant concept consisting of 11 colorants for waterborne architectural and industrial applications, is biocide-free and can be volumetrically dosed due to their narrow particle size distribution. Chromaflo also makes available the latest cloud-based version of the [Innovatint™](#) software and launched the new [Solvasperse™](#) IND line, designed for in-plant tinting systems.

DCC Expands its Organic Manufacturing Capacity

In order to better meet the increased technical demands for coatings and plastics, [DCC announced a 50 percent increased continuous process and production capacity to be completed this summer](#).

Hempel and Omya Discuss Potential of Fillers to Reduce Dependency on Titanium Dioxide

opacity performance.

Mergers, Acquisitions and Distribution Agreements

Azelis Strengthens its Presence in Canada Through the Acquisition of Chemroy

[Azelis](#) has acquired 100% of [Chemroy Canada Holdings Inc.](#) to become one of Canada's leading specialty distributors with a strong position in the coatings, adhesives, construction and ink and other chemical products.

Univar Completes Acquisitions of Nexeo Solutions, Creating Univar Solutions

[Univar](#) has completed the acquisition of [Nexeo Solutions](#), creating a global chemical and ingredients solutions provider that will conduct business as Univar Solutions.

Dow Ready for April 1 Split from DowDuPont

Dow will emerge as "[a more focused, disciplined and market-oriented company](#)." DowDuPont CEO Ed Breen adds that each company being formed – [Corteva Agriscience](#), [Dow](#) and [DuPont](#) – is positioned to lead its respective industry. DuPont will split from DowDuPont on June 1.

Evonik Agrees to Sell Its Methacrylates Business

[Evonik](#) has agreed to sell its Methacrylates business to Advent International for EUR 3 billion. The selling price is 8.5 times the business' EBITDA.

INEOS to Acquire Cristals NA Titanium Dioxide Business from Tronox

The proposed sale of US\$700 million will make [INEOS](#) the [second largest producer of this product in the US](#).

IMCD & DuPont Industrial Biosciences Expand Biocides Distribution Partnership

IMCD will distribute the company's biocides in [Europe and South Africa](#).

OTHER

NEWS OF INTEREST

International News

Interlakokraska 2019: Experts Note Upward Trend in Paints and Coatings Market

The [global market](#) reached 44 million tonnes in 2018 (+5 percent compared to 2017) and keeps growing. [The Asia Pacific accounts](#) for 47-48 percent of the world consumption, Europe 22 percent, North America 21 percent. Russia alone counts about 1,950 paint

for the only use of coatings of Russian origin.

Green Coating Market to Reach US\$101.1B by 2024

This market is projected to grow at a [CAGR of 4.82 percent between 2019 and 2024](#). North America holds the major share.

2019-2024 Global Waterborne Wood Coatings Market & 2019-2023

Global Furniture Wood Coatings Market

This [waterborne wood coatings market](#) will reach US\$ 2.9 Billion by 2024, growing at a CAGR of around 5 percent. The [furniture wood coatings market](#) will register a CAGR of over 6 percent between 2019 and 2023.

Global Advanced Paints & Coatings to 2028 with Profiles of 400+ Companies

Recent [developments have incorporated changes in the surface and bulk properties of the coating](#) that enable functionalities, such as scratch resistance, hydrophobicity, antimicrobial protection, permeation resistance and cohesive strength.

2019-2026 Global Decorative & Global Automotive Paints and Coatings

Major Market Players

[PPG and AkzoNobel dominate](#) the global decorative paint market along with 23 other companies. Meanwhile, Berger Paints, Kansai Paint, Nippon Paint, BASF, PPG, Axalta, Clariant, Arkema, Beckers dominate the global automotive paint market.

Global Silicone Adhesives and Sealants Market to 2026

This market will surpass [US \\$2.318 billion](#). Dow Corning is among the major players.

2019-2025 Global Adhesives and Sealants Market

This market will grow at a [CAGR of 5.6 per cent from 2018 to 2025](#).

Appointments

PPG Appoints Emily Elizer as Director, Government Affairs

[Effective March 18, Emily Elizer](#) will lead the company's government affairs activities, including international and domestic public policy, political engagement, the PPG Political Action Committee and related compliance activities.

Economic News

Global and National Economic Forecast to 2020

The [annual global economic growth should slow down to 3.5 per cent](#). Worsening trade and political uncertainty in the US will lead to a 0.3 per cent reduction in growth. Canadian Q4/18 GDP increased by just 0.4 per cent, down from 2.0 per cent in Q3 and the smallest since Q2 2016. The GDP growth this year has been revised to 1.7 per cent and should remain the same in 2020.

in 2018, and their growth strategy this year and beyond along with their companies' long-term plans.

Embracing Corporate Social Responsibility for Stronger Business Relationships

As an exporter, the quality of your relationships with your suppliers, employees, partners and customers is an essential component of your success. As global business culture evolves, there are other important factors that decision-makers consider when choosing who will supply their products and services. Increasingly, customers and prospects care about your commitment to corporate social responsibility.

Focus on Architectural

Canadian Housing Starts Slowed in February

The seasonally adjusted annual rate of housing starts fell to 173,153 units in February compared with 206,809 units in January. Economists had expected an annual pace of 205,000. Urban starts decreased by 18.0 per cent and multiple urban starts by 20.2 per cent.

How to be Disruptive Brand: Reinventing Consumer Markets

Technology, alternative business models and consumer behaviour preferences are fueling the rate of brand disruption in every market globally. This white paper provides a framework for how businesses execute change in order to disrupt an entire market or category.

Focus on Industrial & Automotive

Canadian Vehicle Sales Decline in February

The sales of passenger cars declined by 16 per cent while light truck sales rose 1.2 per cent.

Canadian Auto Industry Adds 19K Jobs in 2018

As concerns mount about a declining Canadian auto industry, a Desrosiers report says employment from vehicle assembly to car rental rose by 2.7 per cent in 2018.

Automakers Turn to Production-Ready Printable Parts

Automakers and suppliers are on the cusp of revolutionary change through their growing use of 3D printing to make custom parts on demand and mass produce.

Technical News

Biofriendly Vegetable Oil Healing Agents

A new review deals with biofriendly vegetable oil healing agents used for developing self-healing coatings.

Focus on Architectural

Webinar: Enhancing Titanium Dioxide Efficiency

TiO₂ is the most important pigment in the coatings industry. No other white pigment comes close to rivalling its efficiency or matching its outdoor stability and colouristic properties. However, it is not exactly the cheapest ingredient and there is great economic value to optimize its usage.

Focus on Industrial

1st Coatings and Interfaces Web Conference

The conference, which was opened until March 29, aims to promote and advance the exciting and rapidly changing field of surfaces, coatings and interfaces. Consult the long list of technical papers presented.

CPCA PARTNERS

Plan for the Latin American Coatings Show 2019: ANAFAPYT & American Coatings Show 2020

The [Latin American Coatings Show](#) has contracted Vincentz Network to provide support for this year's conference planned for June 19-21 in [Mexico City](#). The [American Coatings Show](#) is planned for March 31-April 2, 2020, in Indianapolis, Indiana.

ACA Finalizes Guidance for Developing Zero-VOC, Emissions and Environment-Related Marketing Claims and Certifications

[Marketers conveying environmental statements or certifications](#) must evaluate messaging carefully using FTC's principles related to deception. They affect statements related to VOC's and emissions, including: "Zero Emissions," "Zero VOC," "Non-Toxic," "No Odor," "Baby Safe," "No Toxic Fumes / HAP's-free," "No reproductive toxins," "No chemical solvents," etc. In its new guide, ACA summarizes principles in law, guidance and consent orders used by FTC to evaluate VOC, emissions and environment-related claims and certifications.

CPCA & INDUSTRY EVENTS

Don't miss several events, now posted to CPCA's [Events section](#). Members can register to ALL CPCA hosted events directly on the website however, please note that registration fees are still processed through the office.



CPCA 106th Annual Conference & AGM

The paint and coatings industry is forward-looking. CPCA seeks to have 20-20 vision for the challenges and opportunities ahead!



CPCA Webinar: Transition to the New Waste Free Ontario Act in 2020

There has been tremendous churn in the management of waste in Ontario as it relates to the evolution of regulations...



CPCA Webinar: Chemicals Management Plan: Post 2020?

While we are not yet finished with Phase 3 of the CMP there is much activity related to preparing for a possible Phase 4, a.k.a. Post-2020...

CPCA Communications & Publications

Providing you with timely, accurate and relevant industry insights and information impacting your business.

CPCA: Protecting Your Interests Since 1913

CPCA regularly publishes several important publications to ensure members are fully informed of ongoing issues and actions impacting the paint and coatings industry in Canada. These include:

Regulatory RADAR

CPCA Regulatory RADAR reports on news of interest to paint and coatings manufacturers, suppliers and distributors. A members-only publication detailing comprehensive legislative and regulatory actions at all levels of government.

Prime Time News

A publicly available monthly newsletter sent to members, stakeholders and governments to provide a window into the industry for those with an interest or role in the sector.

Business Management & Marketing News

A members-only publication addressing relevant issues for those involved in management, sales and marketing in member companies.

CPCA INSIGHT Guide & Directory

published annually to report on CPCA's work on behalf of members, key trends in the industry, raising awareness of the issues important for the sector and a guide of CPCA members supporting the important work done to sustain a long-standing and viable Canadian industry

Regular Bulletins, Updates, Memoranda and Press Releases

CPCA members are fully informed and can have direct input on actions taken by CPCA's board, technical committees and staff to ensure the industry is represented at the table when decisions are made affecting their business.

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Please send any questions or comments to the [Editor](#).

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