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“If you are not willing to risk the unusual,  
you will have to settle for the ordinary.”

– Jim Rohn, American entrepreneur,  
Author, and Motivational Speaker

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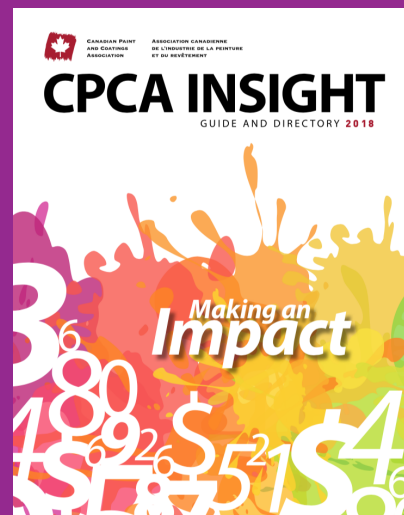
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## Get More Insight from CPCA's Annual Guide and Directory

*CPCA Insight: Guide and Directory 2018* is now available. Get a digital copy of this annual bilingual publication for the Canadian paint and coatings industry **today**.

[Download the electronic version.](#)



## PRESIDENT'S MESSAGE

As we fall into the depths of summer it's a good time to take stock of where things are from

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space on several occasions, Canada has been challenged on the economic front these days and it seems to be worsening. There have been a number of views of late supporting such a thesis. I'll just note a few of those and look at some of the actions being taken, to help alleviate the matter from a public policy perspective, which some have argued has contributed to the malaise.



A long-time writer on the economy, as it relates to competition and productivity, David Crane, recently reported in the *Hill Times* newspaper that, "We are underperformers when it comes to turning our smart and clever startup companies into much larger scaled-up companies that can generate future jobs, exports, and the tax revenues that come from business success." This was underpinned by a Brookings Institute report on the challenges related to human resources, emerging technology and immigration noting that, "Canada's advanced industries are not realizing their full potential, with ramifications that promise slower growth and a declining standard of living for Canadians." Jobs in Canada are 50,000 less overall since December, while the US added a million new jobs in that time. A recent 2018 report completed by the Canadian Federation of Independent Business (CFIB) noted the punishing nature regulations have on small business and the increasing administrative burden it imposes. A similar view was also affirmed by a recent study commissioned by the Canadian Chamber of Commerce on Canada's regulatory challenges entitled *Death by 130,000 Cuts*, reported on here last month.

Another article by Philip Cross in the MacDonald-Laurier Institute's regular publication, *Inside Policy*, points out the stark contrast in Canada versus the US on foreign investment. He essentially argues that Canada is losing jobs and investment when it should be booming as the US GDP growth flourishes at more than 3 percent, while Canada remains stagnant at 1.5 percent. They generally track together up and down. As well, US business investment in the first quarter was up 6.8 percent, while Canada experienced decline for the fourth straight quarter. It then goes on to point out that the poor job performance was especially pronounced in Ontario and BC stating that those governments have adopted "the most anti-business tone." Finally, he concludes, "Canada's governments have badly lost focus. They all must return once again to clearly sending the message that Canada is committed to market-based economic growth driven by business investment – and not just the pacification of environmentalists and the redistribution of income away from wealth creators. If they don't, investors and our most ambitious workers already see an alternative south of the border that looks increasingly attractive."

It's time to face the music and it may be that the current government wants to do so. As reported in this publication, the federal government recently launched a program to help Canadian small business owners commercialize their ideas and at the same time address complex government challenges with up to \$1 million in support of credible projects. It also announced a \$275-million Tri-Council Fund focused on sound science research related to international, interdisciplinary and high-risk research activities. Funding for the five-year initiative is a result of the federal government's unprecedented investment of close to \$4 billion in science-based research announced in Budget 2018. As part of the Government of Canada's historic *Investing in Canada* plan, the Canada Infrastructure Bank announced this past year additional tool to build infrastructure across Canada. The projects the Bank invests in will contribute to long-term jobs for Canadians. The Bank will use federal support to attract private sector and institutional investment to new revenue-generating

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infrastructure projects in the public interest.

The Canada Infrastructure Bank will also invest \$35 billion in infrastructure projects with \$15 billion sourced from the Bank, from the total of over \$180 billion in the Investing in Canada infrastructure Plan. In June, the federal government also tabled a report in response to the 87 recommendations made by the Parliamentary Standing Committee on Environment and Sustainable Development to amend the Canadian Environmental Protection Act (CEPA) related to the ongoing and onerous process of chemicals management in Canada. However, CPCA was pleased the federal Government's report was measured and addressed many of the concerns put forth by industry over the past year. The government also states that it will 'not' consider amendments to CEPA in its current mandate and continue moving forward with the risk-management approach to chemical assessment.

These and other initiatives have been taken in an effort to get Canada back to pre-2017 investment and job levels. Let's hope renewed efforts by the Canada-US Regulatory Cooperation Council will also reap rewards for business with respect to greater regulatory alignment. Without such initiatives Canada will stay closed for business and in that scenario no one wins.

**Gary LeRoux**

**President & CEO**

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## CPCA REPORT

### Canadian Government Grants CPCA's Exemption Request

The Canadian government has **granted the Canadian Paint and Coatings Association's (CPCA)** request for an exemption from the proposed countermeasure tariffs on U.S. goods coming into Canada as of July 1, 2018. In June, the government of Canada invited Canadian stakeholders to comment on a list of proposed retaliatory tariffs on U.S. goods in response to U.S. tariffs on Canadian steel and aluminum. In a formal submission to the Department of Finance, CPCA noted the proposed tariff on imported U.S. steel drums and cans (proposed Tariff 7310.29) could be interpreted to include pails, cans, vats and totes used by Canadian paint and coatings manufacturers. With no Canadian manufacturer of these pails and cans, particularly for architectural paint and aerosol sprays, Canadian-based manufacturers would face millions of dollars in higher input costs in relation to competing finished products imported from the United States.

### Marine Coatings Can Help Stop the Spread of Invasive Species - IPPIC to Present at Sustainable Ocean Summit

The International Paint and Printing Ink Council (IPPIC) will work with the World Ocean Council to **co-present a special session** on biofouling at the 2018 Sustainable Ocean Summit, to be held in November in Hong Kong. The presentation, "Biofouling and Invasive Aquatic Species: The GEF-UNDP-IMO GloFouling Partnerships Program – Opportunities for Business Collaboration and Implementation," will explore how ship owners and operators can help stop the spread of invasive species by managing biofouling on vessels. Over many years the paint and coatings industry has led the way on biofouling initiatives, which have



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## Report on the June Meeting of the “Global Alliance to Eliminate Lead in Paint” (GAELP) in Geneva

Through its membership in IPPIC, CPCA and working in concert with international authorities and NGOs, work continues on putting an end to lead in paint anywhere in the world. While lead-containing paints likely comprise less than 5% of the global production, they are significantly more likely to be found in countries lacking appropriate regulations. The UN Environment Programme (UNEP), in cooperation with the World Health Organization, the United States EPA, and other partners has developed a model law and guidance to assist countries in establishing and implementing lead paint regulations. Members of GAELP are working to identify regional champions in Asia-Pacific, Africa and Latin-America to promote the adoption of regulatory restrictions on lead paint in these regions. CPCA invites all of its members to promote UNEP Lead prevention week (Oct 21-27, 2018).

## CPCA to Launch Webinar Series in Fall 2018

In addition to the annual conferences, key stakeholder meetings, sectoral working groups, technical committee meetings and various other formal engagement with members, CPCA will be hosting a series of 30-minute online webinars for members commencing this Fall. The new CPCA Webinar series will further engage members and deliver critical information on regulatory compliance and other priority issues facing our industry in Canada. **CPCA** welcomes members' suggestions and requests for webinar topics.

## IPPIC & CPCA to attend Biannual Coatings Summit *Shaping the Future of a Dynamic Industry*

All senior coatings executives are invited to convene from January 30 - February 01, 2019 in Paris, France to help define our industry challenges and solutions at the **Industry's most prestigious forum**. The International Paint and Printing Ink Council (IPPIC) supports this event hosted by the Vincentz Network. Among the confirmed speakers include the Chairman and CEO of Axalta Coating Systems (Charles Shaver), CEO of Akzo Nobel (Thierry Vanlancker), Business President Dow USA (Neil Carr), CEO of the ICP Group USA (Doug Mattscheck), and President Nippon Paint Holdings (Tetsushi Tado).

## 2018 International Roof Coatings Conference Fast Approaching

The International Roof Coatings Conference is hosted and produced by the Roof Coatings Manufacturers Association (RCMA), which counts more than 70 members. CPCA is a partner of this event and encourages members to participate in the conference, which will be **held July 23 - 26** at the Fairmont Chicago Millennium Park in Chicago, Illinois, U.S.A.

## CPCA Supports Current Paint Recycling Program in Saskatchewan

CPCA's submission noted that its members are pleased with the progress of the paint recycling program in Saskatchewan under Product Care. It has achieved one of the highest awareness levels, at 88 percent, for the paint recycling program versus that of other PCA programs. In fact, accessibility is higher than the beverage container program (SARCAN) with 72 locations in the Province, with 86 for paint. This means the education efforts for the program have produced positive results, which will pay dividends in terms of residents taking advantage of the program and thus contributing to higher levels of paint re-use and/or recycling. While the overall recovery rate is in the lower half of the spectrum, this may simply imply consumers are using up the paint they buy due to the high level of awareness and accessibility. This is the highest and best model to which most recycling programs aspire and is supported by the fact that Saskatchewan has the highest paint re-

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use rate of any paint program run by Product Care across the country, at 21 percent.

It is also helpful that the paint recycling program in Saskatchewan is on a strong financial footing, which will help PCA continue to achieve program objectives including the promotion of the program and increasing overall awareness. Furthermore, there have been no complaints or issues received by the program or raised by CPCA members when they were canvassed on the program in Saskatchewan. This also corresponds with the views expressed by the Paint Advisory Committee in the Province who remain pleased with the overall operations of the paint recycling program. CPCA believes that the Committee is useful and should remain as the primary vehicle to solicit the views of all parties on the program operation. It has also been successful in reducing the overall administrative burden on industry, while achieving better than average results.

Based on the obvious success of the program under Product Care we are hopeful that the program will continue 'as is' in Saskatchewan for the benefit of all: consumer, industry and most of all the environment.

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**MEKO**

**EDUCATIONAL RESOURCES NOW AVAILABLE!**

The Canadian Paint and Coatings Association (CPCA) has developed educational communication tools to ensure that all consumers adopt recommended practices with regards to ventilation when using indoor alkyd paint products containing MEKO.

View, download or print copies of the **fact sheet**, **poster** and **video** or share a link to the materials on your social media networks and/or website.

[www.canpaint.com/meko-educational-materials](http://www.canpaint.com/meko-educational-materials)

 **CANADIAN PAINT AND COATINGS ASSOCIATION** **ASSOCIATION CANADIENNE DE L'INDUSTRIE DE LA PEINTURE ET DU REVÊTEMENT**

## Members Urged to Use Educational Materials for MEKO

Please note that all CPCA members are urged to use the educational materials provided for their use to inform customers about the issues related to MEKO in paint. These materials are provided to communicate the information on the Code of Practice for MEKO to company staff, contractors, DIY consumers and the public generally. Please note that this undertaking was required for the industry to secure a voluntary Code of Practice for MEKO instead of a regulation. Health Canada and Environment Canada will be evaluating the status of the effectiveness of the Code in several years, including the effectiveness and use of the educational materials. Based on that assessment a decision will then be made whether or not a regulation is required instead of a Code of Practice.

## FOCUS ON OTTAWA

### Government's Official Response to the 87 Recommendations of the Parliamentary Committee on the Environment and Sustainable Development

The federal government tabled its report in response to the 87 recommendations made by the Parliamentary Standing Committee on Environment and Sustainable Development to amend CEPA related to the ongoing process of chemicals management in Canada. As reported previously the NGO community represented by a 25-member coalition was very active in first gaining Committee support for many recommendations and then lobbying the Government to act on them. There were more than a dozen of those recommendations CPCA, and other associations, could not support and those were addressed in a formal submission to the Committee and followed up later in various interventions.

CPCA was pleased the federal Government's report was measured and addressed many of the concerns put forth by industry over the past year and that the government would not consider amendments to CEPA in its current mandate. It also noted that it would address a number of issues under the current legislation using administrative and program approaches under CEPA via the established risk management approach employed since the inception of the CMP. Many of these concerns have already been started or addressed and they will continue post-2020 once the current phase concludes. CPCA and other associations continue to engage with officials in data gathering related more than 1500 substances now being assessed, more than 500 of which are used by the coatings industry.

### Canadian Small Business Challenged to Solve Government Problems

The federal government announced a program to help Canadian small business owners commercialize their ideas and at the same time address complex government challenges. SME's in Canada have proven adeptness at innovating and investing in R&D in recent years as reported on in this publication. This may be another opportunity for them to consider commercializing an idea to solve problems. For example, it may be an excellent opportunity for companies to help government the overall environmental footprint and support new uses and new investment in recycling leftover paint recovered in large quantities annually or even purchase recycled paint for government projects given that it is the largest purchaser of goods and services in Canada.

Through the **Innovative Solutions Canada** program, government departments are inviting small businesses to come up with a new innovative product, service or solution in answer to a specific challenge they face. Winning small businesses may receive up to \$150,000 to refine their research and development and, if accepted into phase 2, could receive up to \$1 million to develop a working prototype. The government may then act as a first customer, helping these small businesses commercialize their innovations, create middle-class jobs and grow our economy.

### Federal Government Launches New \$275 Million Research Fund

The government notes that, "Science is that much stronger when diverse ideas are welcomed. When Canada's research community has a say in the development of new programs that support it, our researchers are able to discover and innovate in ways that

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Canada. The \$275-million Tri-Council Fund is focused on international, interdisciplinary and high-risk research activities. Funding for the five-year initiative is a result of the federal government's unprecedented investment of close to \$4 billion in science announced in Budget 2018. Designed by the **Canada Research Coordinating Committee (CRCC)**, the new Tri-Council Fund will strengthen multidisciplinary collaboration between researchers and students across the country to accelerate Canada's transition to a more modern approach to research. It will enable our researchers to undertake important work that can lead to discoveries that positively impact the lives of Canadians.

## Canadian Manufacturers & Exporters Consulting on the Impact of the Clean Fuel Standard (CFS)

CME is concerned that the federal government plan to "de-carbonize" fuel sources by forcing switching on all fuels – stationary (including for plant operations, manufacturing inputs, and transportation-related vehicle fuel) – will lead to significant cost increases for manufacturers in Canada.

## Federal government Funds Invest in Canada to Encourage Foreign Investment

Under the leadership of a chief executive officer and an independent board of directors, Invest in Canada is developing a **cohesive foreign direct investment strategy** to align with the country's overall economic growth strategy, promote Canada as a premier investment destination and establish an investor support network, including world-class investment aftercare, retention and reinvestment services.

## CME Calls on Finance Ministers to Discuss Canadian Tax Competitiveness

On June 26, Canadian provincial and territorial finance ministers met with the Federal Finance Minister. Canadian Manufacturers & Exporters (CME) have been strongly **urging the ministers to address Canada's crumbling tax competitiveness** as part of the discussions. Business competitiveness can be restored by immediately lowering the headline corporate income tax rate from 28 per cent to 20 per cent.

## Standards Council of Canada Invite Comment on New International Standardization Activities

Members of the public are encouraged to comment on the following proposals for new international standardization activities. Comments received will be used to form the Canadian position on these proposals.

**Call for Interest: Circular Economy: August 28**

**Call for interest: Sustainable Finance: August 9**

## Canada to Present First Progress Report on the 2030 Agenda and Implementation of Sustainable Development Goals

In the coming months, Minister Duclos, in collaboration with other government departments, will **coordinate development of a National Strategy** through engagement with provinces and territories, municipalities, Indigenous peoples and other stakeholders that will catalyze action on the SDGs (Sustainable Development Goals) across the country. Through Budget 2018, the Government allocated \$49.4 million over 13 years, starting in 2018–19, to establish a robust SDG Unit.

## **COATINGS ON THE LEADING EDGE OF SUSTAINABILITY**

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## Safety and Sustainability Through Advanced Materials

Covestro LLC, the Pittsburgh Penguins, and students at the College of Engineering at Carnegie Mellon University are working together to discuss possible ways advanced materials might be **incorporated into hockey rink and equipment designs** to improve the safety of the sport, not just at the professional level, but for youth and peewee leagues as well.

## PPG Family of Aerospace Sealants Cured with Ultraviolet Light Undergoing Qualification

PPG (NYSE:PPG) today announced that it has begun **qualification and shop trials for a family of aerospace sealants** that are cured on demand using ultraviolet (UV) light, allowing for substantial reductions in process time, waste and costs while increasing efficiency. PPG has begun qualification and shop trials for a family of aerospace sealants that are cured on demand using UV allowing for substantial reductions in was process time, waste and cost while increasing efficiency.

## Sustainability of AkzoNobel's Powder Coatings Confirmed by Renewed EPD

AkzoNobel has **received a renewed Environmental Product Declaration (EPD)** for its Interpon D series of powder coatings, underlining the company's ongoing commitment to providing sustainable products for its customers.

## Big Data and Innovative Software Help ANGUS Enhance New Product Safety Evaluation

Introducing a new chemistry into the market can be an inherently long process, and one beset with challenges, especially in assessing risks associated with chemical exposure, which can take years and cost millions of dollars. UL's Cheminformatics suite **provides a digital alternative to animal testing** by combining the best of quantitative structure–activity relationship (QSAR) and read-across approaches.

## CEFIC: Industry and Universities Collaborating for Sustainable Chemistry

The chemical industry is working together with universities to **develop alternative energy sources and raw materials**. CO2 as a source of carbon is already being used for sustainable product manufacturing, and Covestro enjoys a visible and reputable position in this regard, developing catalytic processes for using CO2 as a raw material in the production of polymers. Various EU-funded research projects at the CAT catalysis research centre in Aachen – an organisation run by RWTH Aachen university and materials manufacturer Covestro – are strengthening Europe's position in the global competition in CO2utilisation.

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## TREAT YOURSELF

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## SPOTLIGHT ON MEMBERS



### CORPORATE MEMBER PROFILE

This monthly feature profiles our valued members and highlights the work they do in the sector and their contributions to economic growth and sustainability. This month Dampney is profiled.



Since 1917, Dampney Company, Inc. of Everett, Mass., has designed, developed, manufactured, and distributed engineered coating systems for specialized applications. Dampney serves the refining, petro chemical, chemical processing, oil & gas, pipeline, power, OEM, pulp & paper, and materials processing markets. Today Dampney is a world class leader supplying high-performance, high temperature solutions throughout the world.

Dampney's primary product lines include: **THURMALOX** High Temperature Industrial Protective Coatings and Protective Coatings for the OEM Market; **EPODUR** 100% Solid Novolac Systems; **APEXIOR** Protective Coatings; **DYMACRYL** Water Repellent Masonry Stains; **ELASTOID** High Build Elastomeric Rubber Coatings; **ENDCOR** Corrosion Resistant Coatings; and **EPODUR** High Solids Epoxy Coatings.

Dampney's coating application news articles have appeared in leading technical publications, including: American Painting Contractor, Chemical Engineering, Chemical Processing, Journal of Protective Coatings and Linings, Plant Engineering, Plant Services, Gas Industries, and others.

Dampney supports the leading technical and trade associations serving the protective coating and paint industries, and is a member of the American Coatings Association (ACA), the Canadian Paint and Coatings Association (CPCA), the National Association of Corrosion Engineers (NACE), and the Steel Structures Painting Council (SSPC).



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## CORPORATE MEMBER NEWS

### PPG Marks 135th Anniversary of Its Founding With NYSE Closing Bell Ceremony

PPG marked the 135th anniversary of its founding with Michael H. McGarry, PPG chairman and chief executive officer, and members of the company's leadership team ringing the bell to signal the close of business on the New York Stock Exchange (NYSE) on July 10. Click [here](#) to see the [video](#) of this ceremony.

### Dow Receives Top Rating on 2018 Disability Equality Index®

The Dow Chemical Company recently received the [highest possible score on the 2018 Disability Equality Index® \(DEI\)](#) for the second year in a row. The DEI survey, which is administered jointly by the US Business Leadership Network® (USBLN®) and the American Association of People with Disabilities (AAPD), is the nation's most trusted benchmarking tool for disability inclusion.

### BASF's Coatings Solutions Help NIO Shape New Generation of Smart Electric Cars in China

With its coatings solutions, BASF has [helped to create an unforgettable look and unparalleled performance](#) for the ES8 – the high performance electric Sport Utility Vehicle (SUV) from NIO, a multinational electric vehicle company headquartered in China. Coatings for electric vehicles require unique expertise and BASF can offer solutions to meet the expectations for a new automotive generation.

### Video: Benjamin Moore Helps Keep Fenway Park Nice and Green (and Yellow)

It's a lot of paint for the Red Sox Fenway Park, which was built in 1912 and is the oldest major league park in the US. Thanks to Benjamin Moore, the group's paint shop [stays well-stocked](#) with "Fence Green," "Scoreboard Green" and "Safety Yellow."

### Nominations Now Being Accepted for Tnemec's 2018 Tank of the Year Contest

All tank styles are eligible and the deadline for nominating projects is October 1. [Photographs of all nominated water tanks will be posted on the contest website](#) for two weeks (Oct. 8-19), where the general public can vote. The People's Choice will automatically be considered among 11 other committee-determined runners-up for the official Tank of the Year crown.

### Beauti-Tone Proves the Benefit of a Coat of Paint

In a [recent campaign by Home Hardware's AOR John St.](#), a young couple has their home appraised by a realtor, who pegs a low value. But after going to a local Home Hardware store, speaking with a colour expert and repainting the entire house with Beauti-Tone paint, a second realtor came and valued their home at \$110K higher.

### Technology for Future Mobility: Red Dot Awards BASF's Temperature Management System for Automotive Coatings

BASF's Coatings division [was awarded the Red Dot](#) in the "materials and surfaces" category for its functional coating technology for passive temperature management. The accolade was presented in Essen, Germany, on July 9.

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## MERGERS AND ACQUISITIONS & DISTRIBUTION AGREEMENTS

### Brenntag Expands Footprint in Canada by Acquiring the Chemicals Distribution Business of Canada Colors and Chemicals Ltd

**Steven Holland, CEO Brenntag Group:** "With the acquisition of CCC, Brenntag strengthens its focus and specialties capabilities in both Life Science and Material Science. CCC's broad positioning and extensive product and service portfolio perfectly complement Brenntag's offer to our customers and suppliers." Closing of the transaction is expected within the course of the next weeks, subject to contractually agreed closing conditions.

### Precept International Inc. to Exit the Speciality Chemical Business

The **current governmental, regulatory and economic climate in Canada**, makes continuing to supply product to the Canadian Coatings Industry no longer a positive proposition. Precept worked with Heucotech Limited, the US division of Heubach GmbH, to transfer the Canadian business to them.

### Funds advised by Apax Partners receive binding offer for Azelis

Funds advised by Apax Partners, the global private equity advisory firm, received a binding offer and **entered into exclusive discussions** to sell Azelis to the EQT VIII fund and PSP Investments. The transaction, which is subject to regulatory approvals, and other conditions including consultation with employee representatives, is expected to close in the fourth quarter of 2018.

### Competition Bureau Reaches Agreement with BASF

The Competition Bureau **reached an agreement** with German BASF SE in connection with its proposed purchase of assets that Bayer AG must sell following its recent acquisition of the Monsanto Company.

### Arsenal Capital Partners Completes Sale of IGM Resins to Astorg

During Arsenal's ownership, **IGM became the leading global manufacturer and innovator** of high-value, specialty photoinitiators.

### EU Approves Tronox-Cristal Merger

The EU Commission **has approved Tronox's proposed acquisition of competitor Cristal**, subject to the US titanium dioxide producer selling its business for the pigment used in paper laminate.

### Chromaflor Names D.B. Becker as Distributor

Chromaflor Technologies **appointed** D.B. Becker to distribute and represent its colorants and chemical dispersions in an expanded 21-state territory, effective August 1.



## APPOINTMENTS IN THE PAINT & CASE INDUSTRIES

### Home Hardware CEO Terry Davis to Retire after 48 Years with the Company

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100% Canadian-owned stores are the bosses of the CEO, not the other way around. As a result, the company has always promoted individualism, humour and a unique environment across almost 1,100 stores in Canada. Mr. Davis will remain as CEO until the company finds his replacement.

## Société Laurentide Appoints Mario Paillé to be in Charge of Logistics at the Research and Development Center Team Dedicated to Post-consumer coatings in Shawinigan

Mario Paillé will **report directly to the Director of Operations** at the CNETE, Alain Poirier. From its head office in Shawinigan, Société Laurentide oversees its plants in Shawinigan, Victoriaville and Springhill, Nova Scotia, employing 200 people in administration, distribution and sorting as well as its partnership with the Research and Development Center (CNETE) also in Shawinigan.

## Chromaflo Technologies Adds Product Development Specialist

Chromaflo Technologies has hired **Dipan Shrestha as product development specialist in the coatings R&D department**. In his new position, Shrestha will provide developmental technical support to Chromaflo's customer base by designing, planning and executing project elements in both Chromaflo and customers' laboratory and plant.

## PPG Appoints Amy Ericson as Senior Vice President, Packaging Coatings & Announces Other Leadership Appointments

PPG **appointed** Amy Ericson as senior vice president, packaging coatings since July 16. Ericson is also responsible for the specialty coatings and materials business unit, and corporate strategy function and reports directly to PPG chairman and CEO, Michael H. McGarry.

Diane Kappas, current vice president, protective and marine coatings (PMC), Americas, will be **appointed** vice president, Americas, automotive original equipment manufacturer (OEM) coatings, effective September 1. Kappas will replace Matt Marek, who has announced his intent to retire, effective September 1. Juanjo Ardid, currently general manager, global adhesives and sealants, will become vice president, PMC, U.S. and Canada, effective August 1.

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ASSOCIATIONASSOCIATION CANADIENNE  
DE L'INDUSTRIE DE LA PEINTURE  
ET DU REVÊTEMENT

Training courses are now **online** and will enable members' staffs and partners to get training as needed. Once the training is completed, successful candidates will receive a Diploma in Coatings Technology. This is an opportunity for members to provide necessary skills training to retain effective staffing levels. The three levels of training available via CPCA are shown at right.

### *Theoretical Concepts*

The course is designed to provide the theoretical basics of coatings technology for young people who are just entering the industry, or who have been working in the industry for some time but who want to upgrade their status in the industry by earning a Diploma in Coatings Technology.

### *Industrial Paint Applicators*

In view of the complexity of most industrial coatings, the course is recommended to industrial paint applicators who need to be able to appreciate the composition, performance capabilities and handling of the products they purchase and use.

### *Sales and Marketing*

Designed for those working in a non-technical role such as purchasing of raw materials, production scheduling or sales or marketing, and who may not be interested in the Diploma as such. These candidates do not need to sit for the examinations and may enroll in only one semester to gain expertise in a subject of particular interest to them.

Learn more about our online courses:

Online training for TDG and WHMIS is also available for members and non-members.

[CanPaint.com/training-and-education](http://CanPaint.com/training-and-education)

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## NEWS OF INTEREST



## INTERNATIONAL NEWS

### CoatingsWorld Publishes 2018 Global Report on Top Paint Companies

**78 companies are profiled with sales of US\$100 million or more.** Six companies that make the Top 10 are CPCA members. PPG (USA) is first in the Top 10 list, followed by 2-Sherwin-Williams (USA), 3-AkzoNobel (Netherlands), 6-BASF (Germany), 7-Axalta Coating Systems (USA), and 10-Hempel (Denmark).

### Chemquest: The Demand for Coatings Raw Materials to 2022

**Raw materials used in the manufacturing of paints and coatings** represent a relatively small (~5 per cent) but extremely important component of the \$4.5 trillion global chemicals industry. All of the world's leading chemical producers are active in the coatings market, and many coatings raw materials are used in other industries as well, including plastics; adhesives; sealants; paper; plastics; water treatment and many others.

### Demand for Architectural Paint in Asia-Pacific to Grow 5.2 Per Cent Annually

The **demand for architectural paint** in this region is forecast to increase to 16.4 million metric tons, valued at \$36.2 billion by 2022.

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## Development, Futuristic Trends, and Innovation

The **main players** are **3M Company**, Nippon Paint, Neverwet, Lotus Leaf Coatings.

## Global Antimicrobial Coatings Market to Exceed US\$6.4B by 2024

This **market will be driven** by sustained demand for antimicrobial coatings from end-use applications such as Interior Air Quality and Medical Devices.

## Global Packaging Coatings Market 2018

The **major players** are Wacker Chemie AkzoNobel, PPG and Sherwin-Valspar.

## Global Market Study of Carbon Black

**More than 64 per cent of the total amount of carbon black produced in 2017** was manufactured in Asia Pacific. North America ranked second at a considerable distance. The use of carbon black as a pigment in printing inks, plastics as well as paints and coatings represents only a small share of the total market volume.

## Global Can Coatings Market Projected to reach US\$2.27B by 2022

This **market will grow** at a CAGR of 3.4 per cent between 2017 and 2022. North America is the largest coatings market region. Strict regulations on have restricted the consumption of can coatings in specific applications. Hence, can coatings producers are focusing on the development of alternatives to BPA.

## Pressure-Sensitive Adhesives Market to Cross US\$11B by 2024

This **solvent-borne segment** of this market will grow at the highest CAGR (5.5 per cent).

## Global Automotive Sealants Market 2018

The **major players** are Henkel, Sika, 3M, Bostik, Dow Corning, and Momenitive



## ECONOMIC NEWS

### Canadian Economy

Crept **Up 0.1 Per Cent** in April, Tops Expectations

### Canada's Trade Deficit Widened to \$2.8B in May Ahead of Tariffs

About **74.2 per cent of all Canadian goods exported** went to the **U.S. NAFTA talks hurt Canadian exporters** even before trade dispute escalation. Nearly one in five exporters said that NAFTA talks had negatively affected their investment plans.

### New Data Show Apprenticeships Down in Canada

**New apprenticeship registrations were down in every province and territory in Canada in 2016.** Statistics Canada reports that there were 417,300 individuals registered, down from 455,900 in 2015. The biggest drop (down 23 per cent) was in new registrations. More than 24,600 Red Seal certificates were issued in 2016 – 2,346 of them to automotive service apprentices.

### Prairie Provinces and B.C. Meeting on Standardized Trucking Regulations

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Saskatchewan Government Insurance indicates that 50 per cent of all truck accidents in Saskatchewan between 2014 and 2016 involved drivers from out of province and calls for a consistent approach for Western Canada. Ontario is the only province that has mandatory truck driver training consisting of 103.5 hours.

## Outlook for the TiO2 Market

The **market situation for TiO2** is much better now than it was two years ago. **World demand increased by 4.4 per cent in 2016** and by 5.3 per cent in 2017, so that producers have been able to run their plants at high operating rates (typically 90-100 per cent). Artikel is forecasting world TiO2 consumption growth at 4.8 per cent per annum over the next two years. There should be further rises in TiO2 pigment prices during the second half of the year as the global supply/demand balance should ease. Is your TiO2 supply strategy sustainable?



## **Focus on Architectural**

## CMHC: Canada Housing Starts Surge in June as Multiples Jump

The **seasonally adjusted monthly rate of housing starts increased to 248,138 units in June**, up from 193,902 in May. Canadian housing starts surged as groundbreaking on multiple unit urban homes jumped 46.4 percent, offsetting a small decline in single detached urban starts. The six-month moving average of the monthly seasonally adjusted annual rates of housing starts was 222,041 in June, up from 216,701 in May.



## **Focus on Industrial & Automotive**

## Auto Tariffs Could Raise Vehicle Prices in Canada by \$9,000

**U.S. tariffs on vehicles and auto parts made in Canada** would be "catastrophic" for the economy, while a retaliatory response by Ottawa could inflate the cost of new vehicles by between \$5,000 and \$9,000, says a group representing car dealers.

## Canadian Auto Sales Continue to Soften in June

**New-vehicle sales in Canada fell** below last-year's levels in June (-1.6 per cent). At the same time, year-to-date sales fell below year-ago levels for the first time since March 2013.

## CoatingsTech: Rapidly Evolving Aerospace Market Creates Challenges and Opportunities for the CASE Industry

According to market research firms, **the global aerospace adhesives and sealants market is estimated to be growing at a slower annual rate** of 4.69 to 5.46 per cent compared to aerospace coatings, at 6.9-7 per cent. The adhesives and sealants market was estimated at \$632.87 million in 2017, with North America grabbing a 40 per cent share. Advances in CASE technologies are helping aircraft manufacturers not only extend aircraft life, but reduce weight and thereby fuel consumption. By far the biggest challenge for CASE technology developers is continuing to meet the requirements of aircraft manufacturers and operators while still complying with the increasing number of environmental regulations. One of the biggest technology hurdles is finding alternatives to chrome-based corrosion-prevention systems.



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## TECHNICAL NEWS

### CoatingsTech: Improved Durability through Reactive Dispersant Technology

The **dispersants are functionalized** such that they become part of the continuous phase of the coating, improving overall film integrity. Application examples, in both waterborne and solventborne formulations, demonstrate the effects of reactive technology on mechanical and barrier properties in comparison with conventional systems.

### New Chemical Compounds Make Catalysts More Efficient

A **team of researchers from the Chair of Inorganic Chemistry II at Ruhr-Universität Bochum** has developed a new class of phosphine ligands that make catalysts more efficient. With their electronic and spatial properties, they ensure that catalysts are more active and more stable.



### *Focus on Architectural*

### Scientists Develop New Preventive Coating for Building Stones Mixing a Water Repellent and an Eco-friendly Biocide

The **decay of stone monuments is a constant problem**. A new study developed an eco-friendly coating with both hydrophobic and biocide properties based on a silane/siloxane emulsion as a water repellent combined with chitosan and silver nitrate as biocides.



### *Focus on Industrial & Automotive*

### How New Plasma Treating Technology is Advancing Adhesion Dependent Manufacturing Processes

The **new plasma treater utilizes a wide MultiPort™ head design** that bombards surfaces with an intense, high-speed discharge of ions to clean, etch & functionalize surfaces.

### New Coatings Make Natural Fabrics Waterproof

Conventional **water-repellent coatings have been shown to persist** in the environment and so are likely to be phased out for safety reasons. That leaves a big gap to be filled if researchers can find safe substitutes. An MIT team has come up with a promising solution: a coating that not only adds water-repellency to natural fabrics such as cotton and silk, but is also more effective than the existing coatings.

### Navy Developing Ship Coatings to Reduce Fuel, Energy Costs

The **new marine repellent coatings developed at the University of Michigan for the US Office of Naval Research** can repel water, oil, alcohol and even peanut butter. And it might save the U.S. Navy millions of dollars in ship fuel costs, reduce the amount of energy that vessels consume and improve operational efficiency.

### Researchers Develop Lignin-based 3D Printing Material

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Oak Ridge National Laboratory researchers developed a composite 3D-printer filament made from lignin, acrylonitrile-butadiene-styrene polymer, carbon fiber and rubber. This new filament "offers a route toward utilizing lignin for replacement of petroleum-based thermoplastics used in additive manufacturing and methods to enhance printability of the materials with exceptional mechanical performance."

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## WEBINARS & SUMMITS

### Global Compact Network of Canada: Canadian Sustainable Development Goals Business Forum 2018

September 7, Toronto, Ontario

<http://www.planetfriendly.net/calendar/events.php?id=22678>

### Coatings Trends & Technologies

September 11-12, Rosemont, IL

<http://www.coatingsconference.com/>

### Safer Chemicals in Products 2018

September 17-18, Boston Harbor

### CEPA-ICG Update Conference

October 1-3, Toronto.

### Adhesive Sealant Eurasia 2018

October 25-27, Turkey, Istanbul

### Regulatory Summit

October 31-November 1, Arlington, Virginia

### European Coatings Future Dialogue 2018

November 22-23, Amsterdam, The Netherlands

### Smart Coatings

February 20-22, 2019, Orlando, USA

### Eastern Coatings Show

May 13-15, 2019, Atlantic City, USA

## ***Publications/Courses***

### Overview Report of the Specialty Chemicals Industry

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This report covers 29 specialty chemical segments, which are categorized either as market-oriented or functional products.

<https://ihsmarkit.com/products/specialty-chemicals-industry-scup.html>

## Paint and Decorating Trademarks & Brand Names

This [listing contains 8,000 trademarks](#) and brand names cross referenced to the paint manufacturers.

## BASF Handbook – Basics of Coating Technology, 3rd edition, March 2018

## Book Review—Wood Coatings: Chemistry and Practice

## Resins Supplier Directory

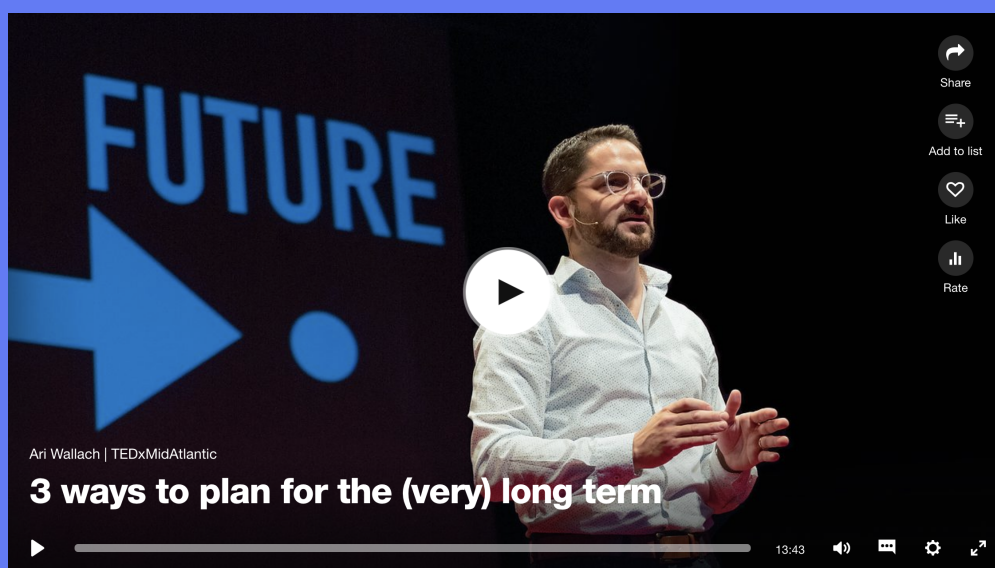
## Assembly 2018 Buyers Guide

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## TED TALKS

### 3 Ways to Plan for the (Very) Long Term

We increasingly make decisions based on short-term goals and gains – an approach that makes the future more uncertain and less safe. How can we learn to think about and plan for better future in the long term...Ari Wallach shares three tactics for thinking beyond the immediate.

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## CPCA PARTNERS

### ACA's CoatingsTech Recognized for Special Issue on Automotive Coatings

ACA's flagship publication, **CoatingsTech** has again been recognized for excellence by the Association Media & Publishing with a bronze EXCEL Award in the magazine category of Best Single-Topic Issue for CoatingsTech's February 2017 issue on Automotive Coatings. The issue tracks the technical evolution of automotive coatings from the early days of the Model T to the special coatings needed for autonomous vehicles to succeed. The EXCEL Awards recognize excellence and leadership in nonprofit association media, publishing, marketing, and communications.

### PRA 11th International Woodcoatings Congress, Sustainable Aesthetics and Protection

Following the enormously successful 10th International Woodcoatings Congress in 2016, is once again be partnering with Vincentz to deliver our 11th International Woodcoatings Congress on October 23-24, 2018. Wood coatings formulators need to be continuously alert to new technology which can aid the advancement of the coatings industry and counteract these competitive threats. Please consult the program.

### ACA Joins Coalition for Accurate Product Labels

While ACA strongly supports **labeling to effectively communicate real hazards to consumers**, it shares the coalition's view that consumers have the right to high-quality, science-based information about the products they buy. Unfortunately, proposals in seven states are considering warning labeling requirements or ingredient disclosure based on unproven risk assertions, meaning that product labels may become even more complex, potentially misleading, and possibly providing contradictory information in the future.

### ACC: "Strong, Multilateral Coalition" Needed to Stop Trade War

**Unilateral tariffs** "are not a recipe for economic growth and prosperity and are very unlikely to change China's unfair practices," says the American Chemistry Council. Instead, it says, the White House needs to act through a "strong, multilateral coalition."

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## CPCA CONNECTS

### ***CPCA: Protecting Your Interests Since 1913***

CPCA regularly publishes several important publications to ensure members are fully informed of ongoing issues and actions impacting the paint and coatings industry in Canada. These include:

#### ***Regulatory RADAR***

Reports on news of interest to paint and coatings manufacturers, suppliers and distributors. A members-only publication detailing comprehensive legislative and regulatory actions at all levels of government.

#### ***Prime Time News***

A publicly available monthly newsletter sent to members, stakeholders and governments to provide a window into the industry for those with an interest or role in the sector.

#### ***Business Management & Marketing News***

A members-only publication addressing relevant issues for those involved in management, sales and marketing in member companies.

#### ***CPCA INSIGHT***

Guide & Directory published annually to report on CPCA's work on behalf of members, key trends in the industry, raising awareness of the issues important for the sector and a guide of CPCA members supporting the important work done to sustain a long-standing and viable Canadian industry

#### ***Regular Bulletins, Updates, Memoranda and Press Releases***

CPCA members are fully informed and can have direct input on actions taken by CPCA's board, technical committees and staff to ensure the industry is represented at the table

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*All past issues of CPCA Publications can be found online in the Members Only section of [www.canpaint.com](http://www.canpaint.com).*

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